



NEWSLETTER - FEBRUARY 2011

Coming soon - a JEP charities page



The Jersey Evening Post will shortly be introducing a new fortnightly charities page, which means more free publicity for members!

Every two weeks, there'll be a larger feature on a charity, looking at its aims and objectives, its history, how it works and who it helps etc. There will also be smaller 'under the clock' style articles such as events, pleas and wants, anniversaries or celebrations, new appointments, talking points snippets on anything happening within charities.

The JEP are particularly keen to hear from smaller charities and to feature 'people' stories, such as people who have been helped or great supporters or volunteers who help you.

It would be fantastic to feature as many of our members as possible over the year and to raise the profile of the island's charitable sector. If you would like to raise your profile, tell islanders more about what you do or have something happening contact Anthony Dearie on adearie@jerseyeveningpost.co.uk or call 611637.

If you're not quite sure what it is you have to tell contact info@jerseycharities.org or call 840138 to discuss it in more detail before getting the JEP to contact you.

Charity help and advice

Have you visited www.charity-commission.gov.uk? It has lots of interesting information including facts, hints, tips and advice for charities, so it's well worth a look next time you have a spare five minutes.

If you've found a website, article, book or other kind of resource that is useful within your charity let us know and we'll tell other members - call 840138 or email info@jerseycharities.org.

Presentations and Seminars



Courses are free to all representatives of AJC members. Contact Lyn Wilton on 840138 or info@jerseycharities.org.

Understanding & Managing The Media

Alex Mallinson, Image PR

Image Group, Seven Bond Street,

Wednesday 16 & Thursday 17 February 9-5pm

Learn what journalists want and how to use the media to your advantage. This full day is at Image Group's slightly discounted commercial rate, therefore please only book on this if you absolutely will be able to attend!! Or have a replacement ready. First come, first served.

Defining a Realistic Reserves policy

AJC Treasurer Phillip Callow

St Paul's Centre, Tuesday 22 March 1- 2pm

Social Networking

Jane Galloway - Arclight Solutions

St Paul's Centre, Thursday 7 April, 5:30-7:30pm

An interactive session focusing on FB and Twitter

Leadership

Jane Galloway - Arclight Solutions

St Paul's Centre, Friday 8 April, 1.30-4:30pm

St Paul's Centre, Saturday 9 April 9.30-12.30pm

Designed for team leaders and managers who want to develop their leadership style to get the most out of their team as well as looking at how to manage difficult people to achieve the best results!

Jane Galloway is a UK consultant with years of experience in all areas of charity work. She is available from **5-9 April** to offer members specific advice and consultation so if you are interested please sign up for this asap.

Forthcoming Courses:

Governance with Jane Galloway:

Managing & Motivating Volunteers - 8 & 9 July 2011



Spotlight on...

...Phillip Callow - Treasurer, AJC



They say charity begins at home...mine didn't - it began at someone else's. I got roped into talking to a group of enthusiastic, well-meaning ladies who were, individually, caring for injured wildlife when nobody else wanted to know. They were funding all the costs themselves and I suggested they coordinate their activities by forming a charity. Big mistake. Within a week a meeting had been held behind my back and I'd been elected chairman, trustee and the constitution writer. I had my own charity and not a clue what to do with it.

Chaining it was a real challenge. There were strong personalities involved and we'd get bogged down in discussions on whether injured hedgehogs were more deserving than injured pigeons. Board meetings proceeded with me feeling like a rabbit in headlights and ended with me feeling like a rabbit that had been steamrollered. I was a rank amateur and made a lot of mistakes but, on the plus side, I learned how to do things correctly. Five years later, I was on the board of one of the UK's largest charities and running a business specialising in charity consulting, audits and accounting. The amateur had become a charity professional!

I moved to Jersey in 2007 and got on board as AJC treasurer in 2008. Since then I've seen just how capable and motivated those involved in the sector here are and what they can achieve. We have some quality professionals in our midst. I've also seen well-meaning amateurs dabbling and making the same mistakes that I did when I started. Most importantly, I've seen the Association evolve. We have an excellent, committed committee, and tireless administrator, who do so much. In 2009 we were fortunate to receive a significant anonymous donation with a specific pot devoted to assisting members improve their administration and governance, and we are using it to provide training and support to the whole membership, as well as to specific cases.

Looking to the future, there is a draft Charity Law that will provide the first statutory definition of charity in Jersey. It will surely lead to a requirement to register charities and file accounts. In the fullness of time we may also have a charity regulator who will oversee the sector and set minimum operational standards. But in the meantime, your Association will continue to provide financial assistance, to educate the members and to support you wherever we can so that you can keep doing good work and not be a startled rabbit in the headlights.

Corporate Awareness



The AJC's Lyn Wilton has been spreading the word of its members amongst Jersey organisations, and lots of potential volunteers are coming forward as a result. Lyn said: "I mailshot all the banks, law firms, finance and insurance companies and all corporations with large numbers of staff and so far I have been invited to a couple of banks and law firms, an insurance company, the JFSC, one of the large department stores and Le Rocquier School (years 10 and 11) to do a half hour presentation and question and answer session covering the Association, its role, volunteering and our members.

The presentations, apart from the school presentation, have mostly been to fairly small numbers of staff but they assure me they'll be spreading the word and I've already been invited back to one of the banks to speak to another group of employees. If anyone would like me to do a presentation for any non-charity work colleagues or to members of any group or organisation that might be interested please get in touch.

My next target is the trust companies so watch this space! And one thing everyone can help with is ensuring your contact details are on the [website](#) - if someone thinks of volunteering for or donating to your charity and can't get hold of you, they'll lose interest and head elsewhere so it's in your best interests to keep your charity page up to date!



Members gathered at Centre Point Trust to get their hands on all sorts of bargains being given away by Sandpiper after the closure of its Plat Douet Checkers store this month. The next bargain give aways are 15 February at Safeway and in March at Checkers, Red Houses which are also closing ahead of the opening of new Waitrose stores across Jersey.



Waihnin Pwint Thon visits Jersey Collette Crill, Chairman Amnesty International Jersey Group



Last year the charismatic 22 year old Burmese campaigner Waihnin Pwint Thon received a standing ovation for her speech to the Labour Party Conference, and she recently received another here in Jersey, from the large audience who were immensely moved by her inspiring talk at the Town Hall.

Waihnin, who left Burma to study in London four years ago, was visiting the island at the invitation of Amnesty International Jersey Group, and during her four day stay, she told her extraordinary story to the congregation at St. Brelade's Church and to students at Le Rocquier School, Jersey College for Girls, and Victoria College, as well as to the local media.

Waihnin has not seen her parents or her little sister since she left Burma and she can never return home until there is a regime change, as she would be immediately arrested. Her mother would never leave Burma without her father and her father will never leave Burma until democracy is achieved. Shortly after arriving in London, her father was arrested for taking part in events leading up to the Saffron Revolution in Burma. Since that time Waihnin has sought to raise awareness of her father's detention and the plight of the more than 2,200 other political prisoners currently held in detention in Burma.

Amnesty International has just run a 'Burma Radio Appeal', to raise funds for sending radios into the heart of Burma - due to the military's heavy censorship and restriction of information, these radios are often the only source of information from the outside world.

Anyone wishing to learn more about Jersey's very active branch of Amnesty International, or to donate to Waihnin's fight for freedom in Burma, can contact me on cozcrill@jerseymail.co.uk or 852226.

All's well that ends well... Steve Harvey Jersey Hospice Care Chief Executive



As part of its fundraising calendar, every January Jersey Hospice Care provides a very successful Christmas tree collection/recycling scheme, whereby islanders leave a donation for the Hospice attached to their Christmas tree and an army of volunteers drive around collecting them.

This year one kind supporter, who had arranged for their tree to be collected, looked out to see their tree had gone before they'd attached the envelope with the cheque donation to it. They naturally concluded 'oh no - they've collected it and we haven't left the cheque'. So later they came to Clarkson House, Mont Cochon and left the money with one of the nurses.

The next day when they walked through their front garden they spotted a Christmas tree! It had been blown by the strong wind to the other corner of the garden and was partly hidden among the bushes! Needless to say one of our brilliant volunteers went back and collected the tree!

Need a display board?

The AJC now has eight boards, with sturdy feet and legs for members to use - portrait or landscape style. To borrow one contact Lyn on 840138 or email info@jerseycharities.org

Wanted your photos & events!

AJC website and emails are **free** ways of publicising your events, and we continually need new pictures from you to keep our grants, events and people [galleries](#) up to date. Send your diary dates, snap shots and information to info@jerseycharities.org.

Next issue

If you have any stories, suggestions or photos for April's AJC newsletter, please send them to: Lynsey Beahan, Publicity Officer, PO Box 356, St Helier, Jersey, JE4 9YZ. T: 840138. E: info@jerseycharities.org W: www.jerseycharities.org