

NEWSLETTER - NOVEMBER 2011

Jersey Charity Awards CIM Nomination



The Jersey Charity Awards, which were run in association with the AJC, have been nominated for the best Customer Relationship Management programme in this year's Chartered Institute of Marketing Awards.

The Charity Awards were created to recognise and celebrate the achievements of current members, highlighting local excellence within the charitable sector thus raising the profile of charity and voluntary activity in Jersey.

The CIM Awards are being held next week and we are up against Voisin Law in the same category for the increased profile and recognition that Jersey charities have benefitted from as a result of the introduction of the Awards.

Feedback from participating members and more new membership applications has proved the Awards achieved all they set out to achieve - and much more. One guest said: "I had a great afternoon and felt very humbled by so many good people in one place! We are very lucky to have such a good number of charity supporters in this island."

To be shortlisted is an achievement in itself but keep your fingers' and toes crossed for next Friday!

Need a display board?

The AJC now has eight boards, with sturdy feet and legs for members to use - portrait or landscape style. To borrow them email [Lyn Wilton](mailto:Lyn.Wilton@ajc.org) or call 840138.

Presentations and Seminars



The following courses are free to all representatives of AJC members. Email [Lyn Wilton](mailto:Lyn.Wilton@ajc.org) or call 840138 to book your place.

Courses are run by Jane Galloway, a UK consultant with years of experience in all areas of charity work. She is also available to offer members specific advice and consultation by booking through Lyn.

Marketing Your Cause - 22 November 2011, 9am-1pm

Social Networking - 23 November 2011, 5.15-8.15pm

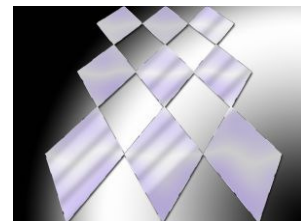
Team Building - 7 March 2012

Social Networking - 8 March 2012

How to raise funds from Companies - 4 July 2012

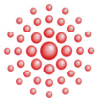
Social Networking - 5 July 2012

RJH&AS Queen's Diamond Jubilee



To celebrate the Queen's Diamond Jubilee next year, the Royal Jersey Horticultural and Agricultural Society are planning a charity extravaganza and big family fun day in the grounds at the front of the main entrance. This will coincide with their summer flower and cattle show around the weekend of 9th/10th June and National Volunteer Week. Members are being invited to take part by providing entertainment or activities, selling goods, provide food and drinks etc as well as promoting your cause.

The RJH&AS would also like to include a 'record' of some sort - the longest..., the biggest..., the most people... something on a diamond theme.... If you have any thoughts or would like to be involved please contact [Lyn Wilton](mailto:Lyn.Wilton@ajc.org) or call 840138.



Corporate Social Responsibility

Corporate Social Responsibility will be the feature of the forthcoming 20/20 magazine which is posted to every home in Jersey each December and circulated in various locations across the island.

The article *"How important is charity work for the island and what does the Association contribute to it?"* will serve to raise awareness of CSR opportunities so you should get some more corporate interest over the coming months. Let us know if you do!

AJC Christmas Fair



Town Hall
Saturday 19 November 10am-3pm
Santa's Grotto 11am-1pm
Music by Cally Noel 11-12pm

Just over six weeks to go...can you believe it's almost here again?! We have about 22 members lined up for our Christmas Fair so we look set for a great day.

Please spread the word and get as many people as possible to come down and support local charities. Cally Noel will be providing some medieval Christmas merriment on her harp and the Grace Trust will be providing refreshments.

If you, or anyone else you know of, can help hand out flyers on the morning to get shoppers to drop in, please let us know.

Also if you know of anyone else who would be willing to help us with some festive music, we'd love to hear from you! Contact [Lyn Wilton](mailto:lyn.wilton@ajc.org) or call 840138.

Christmas Volunteering Opportunities?



Do you have any jobs to offer islanders who don't have family or friends to share Christmas with this year or for those who would rather do some volunteering and something different while making a difference?

Perhaps you could do with some extra helpers to cook or serve the Christmas dinner or there may be people who your charity supports that would appreciate some Christmas befriending? If you have any seasonal vacancies please email [Lyn Wilton](mailto:lyn.wilton@ajc.org) or call 840138 so she can begin rallying up the troops for you.

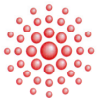
Helping Wings



Have you heard of Helping Wings? The charity was born out of the Jersey Aero Club's Helping Hands project with the aim of sharing the excitement of flying in a light aircraft with young Jersey people who would not otherwise get the chance.

This moved quickly into focusing efforts on local disadvantaged children. Since then, with the incredible support of club members and particularly the pilots, more than 150 children have enjoyed a day out at the club. They've scrambled over airport fire trucks, been amazed by magicians and flown around their island in a light aircraft. To quote one parent: "today was a life changing experience..."

In 2011, the team decided to expand, with the ultimate aim of providing flying training to the physically disabled as such the charity has now evolved into Helping Wings. For more information, to support the charity or to sign someone up for a flying session contact [Eveline Hawkin](mailto:eveline.hawkin@ajc.org).



Spotlight on Simon Larbalestier Honorary Secretary, AJC



Growing up, everyone helped each other out. We did not call it charity then, it was not even called community spirit: it was just the way things were. As children we gave our time to organisations as we did not have any money, not really appreciating that they even needed money to run. I would go to the Jersey Cheshire Home and teach a lady there to type whilst playing chess with other residents. I would play football with the folks at Les Amis and visit the old folks in the parish for a chat and a cup of coffee, just like everybody else. It was not until later that fundraising would come into the equation. As I play the piano, I was often involved in raising money starting with the French equivalent of Live Aid, numerous charity gigs and even writing a song for Children in Need a few years ago.

Some years later, I joined the RBC Donations Committee which distributes funds to local charities. I help out with the Jersey Sports Association for the Disabled, setting up an RBC wheelchair basketball team which, now under the steer of Rebecca Baudains, has reached the final of the annual competition this year. So, in the summer of 2010 when the position of Secretary to the AJC became vacant, it seemed a natural progression although I must admit I was a little apprehensive at first as it is a high profile committee. Although it goes without saying that the major reward in working in such a role is the feedback from the beneficiaries, I find myself very interested in seeing if the not so insignificant funds that we distribute are being used efficiently by local charities. With this in mind, I am always on the look out for ideas that will assist across the board to make the best use of both everybody's time and money, particularly in this present economic climate. So if you have any ideas, you are welcome to [contact me](#).

Next issue

If you have any stories, suggestions or photos for February's AJC newsletter, please send them to: Lynsey Beahan, Publicity Officer, PO Box 356, St Helier, Jersey, JE4 9YZ, call 840138 or email info@jerseycharities.org.

Bread for Life By Rose Helie, Mustard Seed Jersey



"Some families do not even have enough money to buy their daily bread" It was the challenge of this statement that resulted in Mustard Seed's Bread for Life Appeal. Our aim was to raise enough money to cover the cost of bread for as many people as possible during the seven coldest months from October to April. The great news is that Jersey people have responded compassionately and generously to raise approx £4,500 which is a marvellous final total.

This money has now been sent to Romania and our man on the ground there, Nelu, is confident that with the money he can run a bread distribution programme to benefit 50 families and pensioners for at least the five coldest months from the beginning of November to the end of March. We have raised sufficient funds to allow for fluctuations in the exchange rate and some further increases in the price of flour (which obviously affects the price of bread) so if funds allow, the scheme may even continue into April. This depends on the price of wheat of course but the money is an answer to many prayers.

Wanted-blankets



It was a fight between two very respectable Romanian women at a distribution in December last year that resulted in our appeal for blankets. When we asked one of the social workers that we support how many blankets he could give to needy families the response was "hundreds." Our target was an impossible 1000+ by the time we complete our December aid trailer. It has been very heartening to see knitting for us has become quite a community effort. We now have about 300 blankets and duvets with more promised and we'll continue to accept them until our departure. Sadly we're not going to make our target but each blanket or warm bed covering taken to Romania will be very gratefully received by those who need it most.