



Association of  
**JerseyCharities**

ANNUAL REPORT 2023/24



Association of

# JerseyCharities

# 282

## MEMBERS

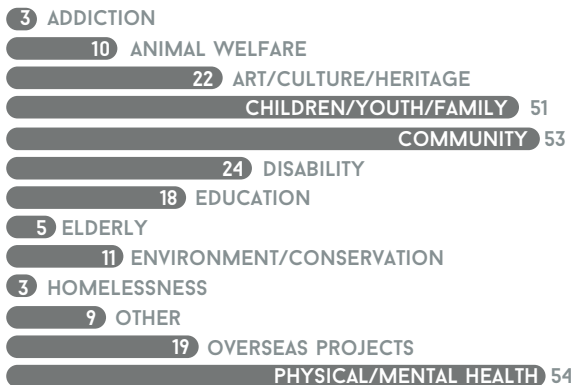
LOCAL

WE SUPPORT  
**JERSEY**  
REGISTERED  
CHARITIES  
AND BRANCHES  
OF UK  
CHARITIES

NATIONAL



EMAILS DEALT  
WITH LAST YEAR



GRANTS AWARDED  
IN THE LAST 5 YEARS:

**OVER**  
£4MILLION

**£975,000**  
**GRANTS**  
**AWARDED TO**  
**62 CHARITIES**

**109**

CHARITIES ACCESSING  
PROFESSIONAL GUIDANCE  
IN THE LAST 5 YEARS

**26**

TRAINING  
SESSIONS

**196**

PARTICIPANTS  
ATTENDING

**2** MEMBERS OF  
PAID STAFF



As at 31 March 2024

# CHAIRMAN'S REPORT

The year under review was another busy one for AJC, our small band of staff and committee spent many hours supporting member charities and promoting their work.

Our own finances have been challenging for some years and we have been looking for ways to remedy this without finding ourselves in competition with members for fund raising activities or too dependent on the States of Jersey. After considerable thought and consultation we were delighted that at our adjourned AGM members overwhelmingly supported our proposition to increase subscriptions, which had stood at £15 for many years. We recognise that there is never a good time to be increasing costs for members, but we believe that the subscriptions really do offer excellent value for money. We are grateful to the almost 80% of members who at the time of this report have shown their confidence by paying the new subscription, and we will be working hard to persuade the remainder of our value.

Reserves available to operate the AJC reached a low point at the end of the year at just £9,441, so the much increased subscription income and a plan to reduce costs in the financial year will hopefully put our own finances on a more stable basis for the future.

## **Encouragement and facilitation of charitable work**

Working with the Jersey Evening Post we ran another legacy week promotion reaching out to thousands of Jersey households to encourage them to make a will and leave what they could to Jersey charities. This is clearly a long-term investment for charities but a very valuable one, which we are pleased to facilitate.

We also continued to support and promote regular giving by Islanders as a way of supporting the sector. I believe this is an area where there is much work to do, encouraging a greater culture of regular giving by the community that benefits from the work of charities in the Island is important. For some islanders the challenging economic climate does not lend itself increased giving, but there are many more that could sacrifice one expensive coffee a week to make a small donation to a Jersey charity and if enough of us could do that it could make a real difference.

In our role as voice of the sector we are often approached by businesses and other organisations wishing to support the charitable sector and are pleased to make introductions wherever ever we can.

**WE ARE GRATEFUL TO THE ALMOST 80% OF MEMBERS WHO AT THE TIME OF THIS REPORT HAVE SHOWN THEIR CONFIDENCE BY PAYING THE NEW SUBSCRIPTION, AND WE WILL BE WORKING HARD TO PERSUADE THE REMAINDER OF OUR VALUE.**

## **Encouragement of cooperation**

Through our day-to-day work and the various events we organise on behalf of members we provided a way for charity leaders to meet and discuss common issues. These events also provide opportunities to hear from key influencers in our community. In 2023/24 we heard from John Mills CBE, the Charity Commissioner, and welcomed former Chief Minister Deputy Kristina Moore to our Annual General Meeting.

We also continued to play an active part in the Jersey Funders Group, which does great work bringing donors together to support and coordinate funding for charities in Jersey.

## **Distribution of funds**

The Association made net grants of £975,456 in the year, of which £211,138 came from the anonymous donation, which is only available to members of the AJC. As noted elsewhere in this report funds available to AJC from the Channel Islands Lottery in 2022 reduced substantially to £316,729. It is a source of great relief that the 2023 lottery was more successful so we expect to receive £548,900 in the coming months for distribution to qualifying charities. We know that the ticket distributors are determined to do more to make the link between buying a lottery ticket and helping good causes clearer to Islanders and the early results of that work seem promising.

## **Training**

During the year to March we organised 26 training events and seminars (some running on multiple occasions) for members on a wide range of topics. There were 196 attendees. Topics covered included: -

- Cyber security
- Trading standards
- Gambling law
- Legacy & In-Memoriam fundraising
- Good governance
- Fund raising plans and strategies
- Supporter experience and journey
- Safe recruitment
- Quick-books for beginners
- Data protection
- Employment law

## **Assist and represent members**

Lyn Wilton and Committee members continued to provide support to members in a wide variety of ways from telephone advice to numerous email newsletters to regular social media posts. Members of the Committee also provided many hours of additional support to member charities experiencing difficulties in the very testing economic climate.

**CONTINUED TO PROVIDE SUPPORT TO MEMBERS IN A WIDE VARIETY OF WAYS FROM TELEPHONE ADVICE TO NUMEROUS EMAIL NEWSLETTERS TO REGULAR SOCIAL MEDIA POSTS.**

The results of our annual members survey is summarised below.

Member Survey Results (Score out of 5)	2023/4	2022/3	2021/2
Grant giving including administration & support	4.3	4.4	4.6
Training programme	4.1	4.0	4.1
News emails to members	4.5	4.5	4.5
Representation of the sector	4.2	4.3	4.5
Informal advice to members	4.5	4.5	4.6

Overall I believe the results are still very good but there is always room for improvement so we will work even harder to satisfy our members in 2024/25.

We continued to press Government to support the sector during the Cost of Living Crisis and in November ran another survey of members, which was shared with Government and the public in December. Government finally responded in May with the granting of a further £1 million to the Jersey Community Foundation from the dormant bank accounts monies held by the States of Jersey, which stood at over £42 million at the end of 2023. It is disappointing that more of this money is not made available to a sector that does great work for Jersey and which, through many of its services, reduces the burden on the public sector and in turn the taxpayer.

### Conclusions

I record my sincere thanks to Lyn and Fiona for their work in 2023/24 and to Beth Gallichan, who served as Chief Executive from November 2023 until May 2024. We wish her all the best in her future career and thank her for her contribution to the AJC, its members and charitable sector more widely.

Of course thanks must also go to members of the Committee who put in many voluntary hours to support the AJC and in turn the charitable sector of Jersey. Simon Larbalestier and Nichola Brennan are stepping down at this year's Annual General Meeting and I record the Committee's special thanks to their service. I will also be retiring as Chair and Committee member and record my thanks both to the Committee and members for their support. It has been a privilege to serve the sector in this way.



Finally, my sincere gratitude must go to our member charities. The charitable sector of Jersey is something every islander can be proud of. Members know, and I can say with total confidence, that without the work of the sector Jersey really would be a very different and much worse place to live. AJC will continue conveying that message and championing your amazing work to all who will listen.

**KEVIN KEEN OBE, CHAIRPERSON**



# TREASURER'S REPORT

2023 has been a challenging year for the Association as well as the Charity sector as a whole.

The Association has seen a further decrease in funding received from the Lottery (just £316,729 from the 2022 lottery compared to the previous year of £488,854), however the investment market performance improved, and we saw an increase in our portfolio of £240,554 compared to the losses in the prior year of £176,917.

## Charitable Activities

The Association made total grant commitments of £1,057,714; 77.4% of this was made from lottery profits, 20% from the Anonymous donation and the balance from the remaining Ocorian emergency funding. The reduction in lottery funding resulted in an increase in grants donated from the Anonymous donation.

Total income for the year was lower than last year at £366,246 due to a reduction in lottery funding of £316,729 from 2022 lottery profits. Additional income from donations of £23,089 included funds received from the Parish of St Lawrence and funds received from the Ana Leaf Foundation for the Jersey Charity awards. We also received Investment income of £22,223.

The Association incurred operational costs of £135,967 in the year which primarily related to staff and IT costs to administer the grants programme, and governance costs. However, this also included £6,495 which was spent on member advertising space in the Jersey Evening Post.

This resulted in net expenditure of £804,661 before revaluations. After revaluations the Association had net expenditure of £564,107 as the investment portfolio resulted in (predominantly unrealised) gains of £240,554 for the year as market performance improved.

## Net Assets

The Association's net assets reduced to £3,161,412 from reserves of £3,725,519 at 31 March 2023. Within this, the value of the investment portfolio stood at £2,813,781.

Along with the investment portfolio, the Association had cash deposits and current debtors totalling £766,209 less net liabilities (predominantly grants awarded but not yet paid out) of £418,579. Not included in liabilities are further commitments of £777,497 relating to multi-year grants that are conditional on financial need.

	Restricted Funds	Restricted AD	Unrestricted Development Fund	AJC Funds	Total Funds
<i>Brought forward 1 April 2023</i>	1,120,333	2,496,779	84,376	24,031	3,725,519
Donations	332,677	-	-	11,346	344,023
Grants	(783,749)	(200,242)	-	-	(983,991)
Operating expenses	(33,263)	(26,221)	(6,496)	(120,936)	(186,916)
Investment income	-	22,223	-	-	22,223
Revaluations	-	240,554	-	-	240,554
Transfers between funds	(65,000)	(15,000)	(15,000)	95,000	-
<b><i>Carried forward 31st March 2024</i></b>	<b>570,998</b>	<b>2,518,093</b>	<b>62,880</b>	<b>9,441</b>	<b>3,161,412</b>

- **Restricted Reserves**

Of the £3,161,412 held at 31 March 2024, £3,089,091 is restricted. The majority of this relates to the anonymous donation of £2,518,093. Also included are the following restricted funds to be used for grants; £475,917 relates to the remaining 2020, 2021 and 2022 lottery profits and other restricted reserves include £70,669 that can be used to fund sector training initiatives and 24,412 allocated to the Charity awards.



- **Unrestricted reserves**

Unrestricted reserves total £72,321 of which £62,880 is for sector development costs. This leaves just £9,441 to fund the Association's running costs which are significantly higher than this, however, in addition to the April 2024 subscriptions, under the SLAs signed with various donation providers, including Government, the Association can charge a fee that will be used to contribute towards the Association's day-to-day expenses.

**SUE HAMON, TREASURER**



# GRANTS PROGRAMME

This past year has presented ongoing challenges for charities, but we have stayed committed to helping navigate these financial difficulties and providing strong support to our members.

## Trends

**Funding** - The main challenge for the Grants Committee has been the reduction in lottery funding, as detailed in last year's report. This decrease has affected both the grants we can distribute and the funds available for AJC's administration costs. The good news is that lottery funding levels due to be received later in 2024 are recovering to the amounts received just before the recent downturn, though they remain lower than the peak levels previously enjoyed.

**Applications** - The number of applications we've received continues to be strong. However, the types of grants applied for reflect the tough times. There has been an increase in applications for maintenance and fundraising support grants rather than the usual charity development grants. Encouragingly, there are signs that this trend is beginning to return to normal.

**Emergencies** - We've seen a noticeable number of emergency solvency challenges among our members this year.





## Response

During this downturn in funding, in order to mitigate the impact, we have worked hard to develop how we support our members with a greater emphasis on using our own resources:

**Spending** - We have allocated more of our own funds to cover the shortfall in grant funding caused by the reduction in lottery funding. This has helped ensure that our members have not significantly felt the impact of the funding decrease.

**Lobbying** - We have lobbied vigorously for increased funding and advocated on behalf of the sector. Unfortunately, these efforts have not yet resulted in the desired increase in funds.

**Other Adaptive Strategies** - We have needed to be more agile in response to the specific challenges faced by some of our members. While we cannot name the charities involved, our responses have included:

- Accelerated grant payments
- Emergency funding
- Collaboration with other funders to create coordinated emergency funding
- Utilising all available skills and resources of the Grants Committee (and the wider AJC Committee) to support charities by:
  - assessing their financial challenges
  - developing sustainable funding models, and
  - recommending appropriate remedial actions
- Working with the Jersey Charity Commissioner and other agencies to provide comprehensive support during these challenging times.

## Conclusion

The past year has indeed been challenging, but through adaptive strategies and resourcefulness we have continued to support our members effectively. We remain optimistic as lottery funding begins to recover and are committed to continuing our agile response to the needs of our members which underscores our dedication to ensuring their sustainability and success.



I would like to thank the Grants Committee for their dedication and effort this year, as well as our Grants Manager, Fiona Le Corre, who continues to be an indispensable support to our grant applicants and to the Committee.

**MARCUS LIDDIARD,**  
**CHAIR OF GRANTS COMMITTEE**

# TALKS & TRAINING

From the beginning of 2024, we set up monthly talks from industry experts over lunchtimes on the last Wednesday of each month. These sessions are free but must be booked due to limited space. All training is advertised on our website with links to book.

## This included:

- **An update from the Charity Commissioner**  
April 2023
- **Cyber Security**  
Online session with Phil Ruelle – April 2023
- **Trading Standards**  
with Martin Preisig – May 2023
- **Gambling Law**  
presented by the Jersey Gambling Commission – May 2023
- **Outcomes Based Accountability, training and OBA in action**  
3x sessions, with Mary Curtis and Fiona Vacher
- **Legacy & In-memoriam Fundraising**  
Jane Galloway – June 2023
- **Good Governance**  
Jane Galloway – June 2023
- **Fundraising Plans & Strategies**  
Jane Galloway – June 2023
- **Supporter Experience and Journey**  
Sarah Coutts – 4 modules September and October
- **Safe Recruitment**  
Melanie Grandfield – October 2023
- **Quickbooks for Beginners**  
2x 3 sessions with Sally Fillieul of PKFBBA – November & December 2023
- **Monthly talks**  
Online safety and risk – January 2024  
Data Protection – February 2024  
Employment Law – March 2024

In order to recoup some of the costs of the training, some of them will now be charged for, but we endeavour to provide as much free training as possible to charities.



# JERSEY CHARITY AWARDS



In September 2023 we made a welcome return to Government House, to hold the 7th biennial awards ceremony, with the kind permission of Jersey's Lieutenant Governor, His Excellency Vice Admiral Jerry Kyd CBE.



A sumptuous afternoon tea was served just before the ceremony and everyone was entertained by local musicians, Foolish Things, Sonneux and The Ukulele Club. Our compere for the day was Carl Walker, Chairman of the Jersey Consumer Council.

The overall winners were selected from the 33 entries by a panel of judges comprising Paul Routier MBE; local businessman Charles Humpleby; Secretary of the AJC, Liz Le Poidevin with head judge Jane Galloway, Arclight Solutions Ltd Senior Consultant (Consultancy and Training services for charities).

The entrants were reduced to a shortlist prior to judging by the pre-selection panel made up of Simon Boas, Executive Director of Jersey Overseas Aid, Helen Vieira, finance professional, and Lyn Wilton, AJC Administrator.

Tiny Seeds was announced as the winner of the Outstanding Achievement for a small charity, with AllMatters Neurodiverse in second place and James' Ark in third place.



Healing Waves, Ocean Therapy was awarded the top place for the Outstanding Achievement for a medium charity, Caring Cooks of Jersey taking second place and Jersey Women's Refuge as third runners up.



The Outstanding Achievement for a large charity award was given to St John Ambulance, with Jersey Child Care Trust taking second place and Jersey Heritage Trust taking third place.





An extra award has recently been introduced, for Outstanding Contribution to charity for an individual, and this is chosen not by the judges but by the event organising committee.

This year we awarded two prizes, one for a team and one for an individual.

The team award went to Niamh and Penny of AllMatters Neurodiverse.



The individual award was given posthumously to the late Mike Strong (Mr AED) of Jersey Heart Support.





Approximately 190 representatives from all the charities who made a submission attended, together with invited guests.

The cost of putting on the event was again very kindly met by the trustees of The Ana Leaf Foundation. The Ana Leaf Foundation has supported these awards from the outset in 2011, and we are extremely grateful to them for this.

The prize money was very kindly donated by Jersey Finance Ltd from their 60 years of the Finance Industry celebrations.

Also our grateful thanks go to:

- AI Studio for design and print of all literature
- Ana Leaf Foundation, sponsor of the event
- Beresford Street Kitchen (BSK) for the catering
- Carl Walker, Chairman of Jersey Consumer Council, our compere
- Charles Humpleby, Judge
- Foolish Things, entertainment
- Jane Galloway, Head Judge
- Jersey Employment Trust - Acorn Woodshack, for the wonderfully carved trophies
- Jersey Finance Ltd, prize money
- Joe Moynihan, CEO of Jersey Finance Ltd, presentation of prize money
- Kevin Keen, OBE, AJC Chairman, presentation of trophies and closing speech
- Lieutenant Governor of Jersey, Vice Admiral Jerry Kyd, CBE, opening speech
- Liz Le Poidevin, Judge
- Marquee Solutions for the beautiful marquee & furnishings
- Ransoms Garden Centre for the table decorations
- Paul Routier MBE, Judge
- Ryan O'Shea of Ryan O'Shea Photography, our official photographer
- Sonneux, entertainment
- Stage 2 Productions for the PA system
- The Ukulele Band, entertainment
- Volunteers; Simon Boas, Helen Vieira, Lynsey Mallinson, Adam Riddell, Sandra Auckland, Lyn Wilton







# WELCOME TO OUR NEW MEMBERS!

Over the past 12 months, a total of **11 new charities** have joined us bringing our membership to 282. Some established charities and some have a new status of charity following registration with the Charity Commissioner.

- **Friends of Africa Jersey CI**
- **Jersey Sport Limited**
- **Freddy's Rescue Sanctuary**
- **Skate Space**
- **The Friends of Haute Vallée**
- **Finni's Ark Animal Sanctuary**
- **Jersey Literary Festival Association**
- **The Jersey Battle of Flowers (Events) Limited**
- **Jersey Opera House Limited**
- **Air Rescue Channel Islands**
- **Jersey Bowling Club**

Details of all member charities, including their aims and objectives, can be found on our website here: [jerseycharities.org/members](https://jerseycharities.org/members)









# MEMBER ACCOLADES

Congratulations on behalf of the Association of Jersey Charities to

- **The scrap metal project at Acorn Reuse** has won the Best Conservation Award in the Insurance Corporation Conservation Awards.



- **Jason Hamon** received the MBE AND the Kings Ambulance Service medal for the services to the provision of volunteer medical safety support to sporting and community events in Jersey, in the King's Birthday Honours, June 2023.



- **Les Amis** achieve Gold 'Investors in People' (IIP) accreditation.

- **The Jersey Archive** won the top record keeping service award from the professional body for archivists, the Archives & Records Association in July 2023.

- **Ryan O'Shea** received the Royal Parks Half Marathon Inspire Award for his fundraising efforts for Jersey Brain Tumour Support, who supported him when he was diagnosed with a brain tumour in 2021.



- **Fiona Vacher** - IoD Third Sector Director of the Year, 2023.

- **Tim Ringsdore** - IoD Chair's Award, 2023.

- **Helen Ruelle** - IoD Non-executive Director of the Year, 2023.



- **New Year Honours 2024** - Congratulations to **AJC Chairperson, Kevin Keen**, for receiving the OBE for his services to business, charity and community.

Two other Jersey charity stalwarts received honours:

- **Peter Tabb**, for services to the community (previous AJC committee member) for his long service with the Lions Club of Jersey, and many other charities too numerous to mention, has received the British Empire Medal.
- **And Michael Blackie**, for services to the community for his long standing commitment to Jersey Eisteddfod has received an MBE.



#### DIFERA Awards

- **Nicholas Ozouf**, Employment co-ordinator for Jersey Employment Trust won the Inspirational Person of the year, 2023.
- **Citizen's Advice Jersey** winner - charity of the year, 2023.
- **Jersey Recovery College** recognised for their collaborative working method.



# ASSOCIATION OF JERSEY CHARITIES

## OUR VALUES ARE:

- **Excellence** - The committee expects every member to aspire to high standards of governance in order to attract public confidence and support.
- **Community** - We work closely with members and are committed to acting as a community resource through the provision of advice and information.
- **Openness** - We will be open in the conduct of our affairs, except where there is a need to respect confidentiality.
- **Local** - We ensure that grants made to members are applied directly or indirectly for the benefit of residents of Jersey.

## OUR AIMS AND OBJECTIVES ARE:

- To encourage charitable and community work in Jersey and, in particular, to encourage co-operation and co-ordination of activities between members and prospective members, promote discussion and exchange of ideas regarding service to the community.
- To administer the distribution to members of any funds available to the Association.
- The Association also aims to work closely with members to increase public confidence in the integrity of charities.



# ASSOCIATION OF JERSEY CHARITIES EXECUTIVE COMMITTEE

## **Patron**

Lieutenant Governor of Jersey,  
His Excellency Vice Admiral  
Jerry Kyd CBE

## **Chairperson**

Kevin Keen OBE

## **Deputy Chairperson & Grants Committee Chairperson**

Marcus Liddiard

## **Secretary**

Liz Le Poidevin

## **Treasurer**

Sue Hamon

## **Committee Member**

Nichola Brennan

## **Committee Member**

Simon Larbalestier

## **Committee Member**

Jill Ryan

## **Committee Member**

Robert Surcouf

## **Committee Member**

Jason Laity

## **Grants Committee Member**

Ian Silvester

## **Grants Committee Member**

Karen Lysiak

## **Administrator**

Lyn Wilton

## **Grants Manager**

Fiona Le Corre



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Registered Charity Number 276



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