



Association of
JerseyCharities
ANNUAL REPORT 2024/25



Association of

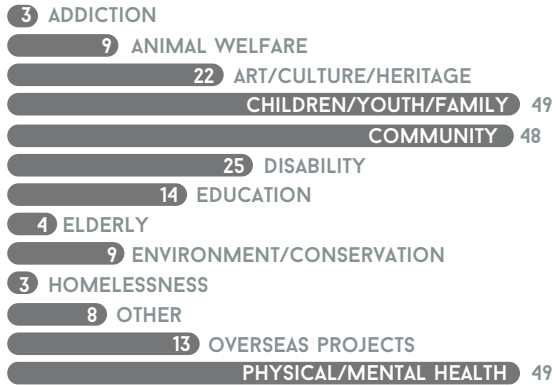
Jersey Charities

256 MEMBERS

LOCAL

WE SUPPORT
JERSEY
REGISTERED
CHARITIES
AND BRANCHES
OF UK
CHARITIES

NATIONAL



GRANTS AWARDED
IN THE LAST 5 YEARS:
APRIL 2020 - MARCH 2025

£661,674

NEARLY

£4 MILLION

GRANTS AWARDED TO 36 CHARITIES

YEARS ESTABLISHED

54

EST 1971

109

CHARITIES ACCESSING
PROFESSIONAL GUIDANCE
IN THE LAST 5 YEARS



EMAILS DEALT
WITH LAST YEAR

24

TRAINING
SESSIONS

179

PARTICIPANTS
ATTENDING

2 MEMBERS OF PAID STAFF



ABOUT THE ASSOCIATION OF JERSEY CHARITIES

The Association of Jersey Charities (AJC)

Is the membership organisation representing Jersey's vibrant charity sector. Established in 1971, we exist to support, strengthen, and champion the work of registered charities across the island.

Our members—nearly 300 in total—span every corner of Jersey's community life, from health and education to the environment, sport, social care, and beyond. We're proud to stand alongside them as they deliver services, inspire volunteers, and make a meaningful difference to people's lives every day.

As a central hub for the sector, the AJC provides a wide range of services including:

- **Grant funding**
distributing proceeds from the Channel Islands Lottery and other member funds
- **Training and development**
offering accessible, high-quality learning opportunities
- **Advice and guidance**
supporting charities with governance, compliance, and operational challenges
- **Advocacy and representation**
giving the sector a strong, independent voice with government and other stakeholders

We are a not-for-profit organisation, governed by a volunteer committee, and committed to working collaboratively with charities, funders, regulators, and the wider community.



CHAIRPERSON'S REPORT

It is a pleasure to share this update as Chairperson of the Association of Jersey Charities during what has been a year of change, learning and progress.

The year started with Kevin Keen stepping down from the role of Chairperson after an extended and dedicated tenure. However, we were pleased that he remained involved with the AJC on a voluntary consultant basis, where his wealth of experience and extensive network continue to provide valuable support.

At the Annual General Meeting, three new committee members were elected, bringing with them a diverse range of skills and expertise. Additionally, we successfully recruited seven independent members (a significant increase) to support our newly established subcommittees, ensuring we have improved focus and resources to drive the AJC forward.

Activity

Throughout the year the AJC worked tirelessly to strengthen, represent, and empower Jersey's charity sector. Through key public campaigns such as National Volunteer Week, Legacy Week, and Jersey Loves Giving, we raised awareness and encouraged island-wide community engagement and giving. We built meaningful relationships with government, regulators, funders, and the business community, most notably through our in-depth report "The Power of Partnerships", which has prompted a formal response and commitment to action from Government. We approved £760,000 in grants, supporting a wide range of community initiatives, and offered accessible, high-quality training through workshops and a new series of lunchtime talks.

Our focus on member support remained unwavering—offering practical assistance, promoting opportunities, and providing one-to-one guidance. From advocating on policy to exploring the feasibility of a shared charities hub, the AJC has continued to go the extra mile to ensure a thriving, resilient third sector for Jersey.

The Ongoing Impact of the Cost-Of-Living Crisis

The cost-of-living crisis continues to present significant challenges for charities across Jersey. Our October 2024 survey of AJC members highlighted the growing pressures faced by the sector:

96% Reported rising or anticipated increases in operating costs.

78% Experienced or expected a reduction in fundraising income.

45% Anticipated increased demand for their services.

61% Were using or expected to use reserves to meet rising costs.

In response, we remain committed to providing comprehensive support, including funding, training, advice, and advocacy to help our members navigate these challenges.

Assessing Our Impact

Our annual member satisfaction survey continues to provide valuable insights into the effectiveness of our services. The latest results demonstrate consistency in member feedback, reinforcing our role as a stable and reliable resource for the sector:

| Service Area - ranked by importance to members (highest to lowest) | 2022/3 (score out of 5) | 2023/4 (score out of 5) | 2024/5 (score out of 5) |
|--|----------------------------|----------------------------|----------------------------|
| Grant giving including administration & support | 4.4 | 4.3 | 4.1 |
| Representation of the sector | 4.3 | 4.2 | 4.1 |
| Training programme | 4.0 | 4.1 | 3.9 |
| News emails to members | 4.5 | 4.5 | 4.4 |
| Informal advice to members | 4.5 | 4.5 | 4.4 |

Whilst the scores are still high in absolute terms we are concerned about the declining trends (and, in a couple of cases, despite a significant increase in our delivery of these services). We are determined to reverse these trends and this will be supported by our planned increase in resources. It would also be good to get more response to this survey next year. This year we only received 41 responses which is a response rate of only 16%.

Looking Ahead: Resourcing Our Ambition

I'm incredibly proud of what the AJC has achieved over the past year—and equally proud of the dedication shown by our small staff team and committed volunteers. Their efforts continue to make a meaningful difference, and we know from member feedback that this support is both valued and needed. But we also recognise that the sector deserves even more.

Our newly launched strategy (referenced elsewhere in this report) sets out a vision for how we want to grow our support and expand our impact.

The challenge now is how we resource that ambition.

While the AJC manages significant funds, these are almost entirely restricted for grant-giving—by design and by regulation. This leaves very limited capacity to fund sector development work or operational expansion beyond what our volunteers can deliver. And yet, as the needs of the sector evolve, there's growing recognition that long-term impact doesn't come from funding individual projects alone—it also requires investment in the sector itself.

We want to do more to support the development, sustainability, and resilience of Jersey's charities. We believe the AJC is ideally placed to lead or support initiatives that strengthen the sector as a whole and so we are exploring new ways to fund this type of work without drawing from our grant-giving resources or competing with our members for limited funding. It's a challenge, but one we are determined to meet.

CHAIRPERSON'S REPORT

Quiet but Critical Support

Beyond our formal programmes and public-facing activities, one of the things I'm most proud of is the quiet, behind-the-scenes support the AJC provides during difficult times. Members of our Committee and staff frequently offer confidential guidance to charities navigating sensitive or urgent issues—often with great care and impact.

Here's just one piece of feedback we received following a particularly challenging situation:



When our charity faced a crisis situation, the AJC coordinated and led support from the Jersey Funders Group and worked with us to influence Government. They were compassionate, professional, and a great support through a very difficult time.



This kind of hands-on, deeply human support—rarely visible but hugely important—is at the heart of what we do. And it's what drives us to keep going the extra mile for our members, whenever and however we can.

Subscriptions and Financial Sustainability

A key financial development was the introduction of a revised tiered subscription structure, as approved by members at the 2023 AGM. The previous subscription rate of £15 had remained unchanged for many years and contributed minimally to our income. We believe that the approach we have taken is fair, consistent and avoids penalising charities with fluctuating income.

The revised membership fees are designed to support the sustainability of the Association, reflecting each member's capacity to pay, the value of the services provided, and the benefits received—while enabling us to expand our support for charities in the future.

Thank you to all our members for agreeing to and implementing these changes.

Our Amazing Team

I would like to record my sincere thanks to Lyn Wilton (Administrator) and Fiona Le Corre (Grants Manager) for their work in 2024/25. Fiona will be leaving us in June. We wish her all the best and thank her for her contribution to the AJC, its members and charitable sector more widely. Her replacement will be Andrew Lewis and we look forward to working with him in this critical role.

Of course, thanks must also go to members of the Committee (as well as our independent members) who put in many voluntary hours to support the AJC and in turn the charitable sector of Jersey. Sue Hamon, Jason Laity and Liz Le Poidevin are stepping down at this year's Annual General Meeting and I record the Committee's special thanks to their service (with particular reference to Liz's significant contributions over the many years she has either led or been involved in the AJC).



**MARCUS LIDIARD,
CHAIRMAN**

FINAL THOUGHTS

Looking back, the last year was one of change, but also one of renewed clarity and purpose. I'm proud of what the AJC has achieved and excited for what's ahead. To our members, committee, supporters, and volunteers—thank you for being part of this journey. Here's to another year of making a difference, together.

As always, sincere thanks to our member charities for everything you do.

TREASURER'S REPORT

The financial year ended 31st March 2025 was once again a challenging year for the Association as well as the Charity sector as a whole.

The Association did see an increase in funding received from the Lottery (£548,900 from the 2023 lottery compared to the previous year of £316,729), however the investment market performance did not perform as well as the previous year with a gain in of £111,700 compared to the gains in the prior year of £240,544. We also withdrew £250,000 from our investment portfolio in order to service grants.

Charitable Activities

The Association made total grant commitments of £695,956 however £34,282 of prior year grant commitments were released back to the funds for redistribution. Of the grants awarded, 67.3% were made from lottery profits and 32.7% from the Anonymous donation. As the Lottery funding for 2023 was not received until the end of July 2024, along with the reduced funding from the previous year, this resulted in an increase in grants donated from the Anonymous donation.

Net Assets

The Association's net assets reduced to £3,102,199, from reserves of £3,161,412 at 31 March 2024. Within this, the value of the investment portfolio stood at £2,683,320.

Along with the investment portfolio, the Association had cash deposits and current debtors totalling £638,528 less net liabilities (predominantly grants awarded but not yet paid out) of £219,649. Not included in liabilities are further commitments of £725,856 relating to multi-year grants that are conditional on financial need.

Total income for the year increased to £681,606 due to the increase in lottery funding of £548,900 from 2023 lottery profits. Additional income from donations of £34,790 included funds received from the Parish of St Lawrence, funds received from the Parish of Grouville, a donation from the Roy Overland Charitable Trust for the work carried out on the Partnership Programme and some private donations. We also received Investment income of £26,656. The interest earned on Lottery funds of £17,350 has been allocated to the Lottery fund for use in grant awards.

The Association incurred operational costs of £158,319 in the year which primarily related to staff and IT costs to administer the grants programme, and governance costs. However, this also included £34,290 spent on sector development which included advertising on behalf of members and the in-depth work carried out by Beth Moore on the 'Partnership Programme'.

This resulted in a net expenditure position for the year of £170,913 before revaluations. After revaluations the Association had a net expenditure of £59,213 as the investment portfolio resulted in (predominantly unrealised) gains of £111,700 for the year.

| | Restricted Funds | Restricted AD | Unrestricted Development Fund | AJC Funds | Total Funds |
|--|------------------|------------------|-------------------------------|---------------|------------------|
| <i>Brought forward 1 April 2024</i> | 570,998 | 2,518,093 | 62,881 | 9,441 | 3,161,413 |
| Donations | 566,250 | | - | 34,790 | 601,040 |
| Subs | | | | 38,729 | 38,729 |
| Grants | (448,115) | (213,559) | | - | (661,674) |
| Operating expenses | 5,145 | (22,490) | (34,290) | (124,030) | (175,665) |
| Investment income | | 26,656 | | | 26,656 |
| Revaluations | | 111,700 | | | 111,700 |
| Transfers between funds | (50,000) | (15,000) | 6,390 | 58,610 | 0 |
| Carried forward 31st March 2025 | 644,278 | 2,405,398 | 34,981 | 17,541 | 3,102,199 |

Restricted Reserves

Of the £3,102,199 held at 31 March 2025, £3,049,676 is restricted. The majority of this relates to the anonymous donation of £2,405,398. Also included are the following restricted funds to be used for grants; £544,052 relates to the remaining 2021, 2022 and 2023 lottery profits and other restricted reserves include £75,814 that can be used to fund sector training initiatives and 24,412 allocated to the Charity awards.

Unrestricted reserves

Unrestricted reserves total £52,522 of which £34,981 is for sector development costs. This leaves £17,541 to fund the Association's running costs which are significantly higher than this, however, in addition to the April 2025 subscriptions, under the SLAs signed with various donation providers, including Government, the Association can charge a fee that will be used to contribute towards the Association's grant administration costs.



**SUE HAMON,
TREASURER**

GRANTS PROGRAMME

During the year the Grants Committee considered 38 applications from 34 different charities **and approved 30 (18 large and 12 small)**. Awards for the large/main grants were approved in four rounds whilst the small grants are approved on an ad hoc basis in response to applications:

| Round | Amount approved |
|----------------|------------------------|
| June 2024 | £295,892 |
| September 2024 | £86,268 |
| December 2024 | £175,660 |
| March 2025 | £201,473 |
| Total | ≈ £0.76 million |

Trends

Funding mix – Channel Islands Lottery profits for 2023 of £548,900 were received in July 2024, covering just over two-thirds of the year's grants.

Application focus – As in 2023/24, most bids asked for core-cost or resilience funding rather than expansion activity, reflecting a sector still consolidating after the pandemic and inflation shocks.

Small-grants – This <£10 k "quick-turn" route supported 12 organisations with a total of £72 k – slightly down on last year's 15 awards (£95 k) – giving volunteer-led groups speedy access to modest but transformational sums.



How we approached the year

- We have continued to rely on our member funds to ensure the grants programme is maintained following the reduction in lottery proceeds.
- We have utilised the expertise of our committee to provide guidance and technical support for charities that required more than just funding.
- The addition of Peggy Gielen, Adrian Franklin, Adam Riddell and Maria Finn broadened clinical, communications and strategy expertise on the panel.
- Smarter processes – An upgraded SmartSimple platform went live for the December round, bringing better information and faster Committee workflows
- Collaboration – various projects were co funded through the Jersey Funders Group, maximising leverage of Lottery income and reducing applicant overheads.

Conclusion

Despite continuing economic headwinds, the grants programme channelled nearly £0.8 million to 34 organisations this year—prioritising core stability while still enabling innovation through the fast track small grant route. A stronger, more diverse committee, bolstered lottery income and a refreshed management team leave us well placed to respond swiftly to emerging community needs in 2025/26 and to maintain the Association's impact for islanders.

Finally, a very special note of thanks goes to our outgoing Grants Manager, Fiona Le Corre, who is stepping down after three years of outstanding service. Her calm expertise has guided hundreds of charities through the application process and kept the Committee on track at every meeting.

We are delighted to welcome Andrew Lewis as our new Grants Manager. Andrew brings a strong background in charity finance and is keen to get to know and work alongside our members. We look forward to working with him.

My thanks also to the volunteer committee colleagues for their countless volunteer hours and wise counsel.

**JILL RYAN,
CHAIR OF GRANTS
COMMITTEE**

TALKS & TRAINING

We have continued to set up monthly talks from industry experts over lunchtimes on the last Wednesday of each month. These sessions are free but must be booked due to limited space. All training is advertised on our website with links to book.

This included:

- **An update from the Charity Commissioner**
Presented by Richard Jouault - April 2024
- **Strategic Business Planning**
Jane Galloway – May 2024
- **Recruiting, managing & motivating volunteers**
Jane Galloway – May 2024
- **Update on the NPO Law**
Presented by the Jersey Financial Services Commission – May 2024
- **Charity Building Value - Pilot**
Presented by Insight and Beth Gallichan – May 2024
- **OBA Training and OBA In Action**
Presented by Mary Curtis of Calmera & Fiona Vacher of Jersey Child Care Trust – June 2024
- **Gambling Commission update**
Presented by Roger Smith – June 2024
- **OBA Training and OBA In Action**
Presented by Mary Curtis of Calmera & Fiona Vacher of Jersey Child Care Trust – July 2024
- **Third Sector Survey - A walk through for completing the survey**
Presented by Anna Terry and James Linder – July 2024
- **Claiming Jersey Gift Support**
Presented by Revenue Jersey – September 2024
- **Goods and Services**
Presented by Martin Preisig – October 2024
- **Sustainable Development Goals**
A talk by Steve Kenzie – October 2024
- **Commissioning**
Presented by HCS – November 2024
- **2 X OBA Training and OBA In Action**
Presented by Mary Curtis of Calmera & Fiona Vacher of JCCT – November & December 2024
- **Avoiding Burnout in the charity sector**
Presented by Julie Luscombe – January 2025
- **Claiming Jersey Gift Support**
Presented by Revenue Jersey – February 2025
- **OBA Training and OBA In Action**
Presented by Mary Curtis of Calmera & Fiona Vacher of JCCT – March 2025
- **Moneyval Report and what it means to charities**
Presented by JFSC – March 2025

WELCOME TO OUR NEW MEMBERS!

Over the past 12 months, a total of **10 new charities** have joined us bringing our membership to 256. Some established charities and some with a new status of charity with the introduction of the Charities Law.

- Catholic Diocese of Portsmouth
- Friends of First Tower School
- Skate Space
- Jersey Leonis Boxing Club
- Policy Centre Jersey
- The Royal Channel Islands Yacht Club Charitable Sailing Trust
- Jersey Bulls Community Foundation Limited
- Jerripedia Foundation
- Happy Heroes
- The Society of St Vincent de Paul (Jersey)

Details of all member charities, including their aims and objectives can be found on our website. jerseycharities.org/members



KEY BENEFITS OF BEING A MEMBER OF THE AJC

1. Access to Grant Funding

Whilst all registered charities can apply to the AJC for grant funding from the CI Lottery profits, being an AJC member also provides charities with access to grant funding from additional AJC member funds and private donations. This facility increases the scope of what can be applied for (especially with regards to multi-year grants) and, therefore, increases the impact that can be made with this funding.

2. Networking and Collaboration Opportunities

The AJC facilitates a network where charities in Jersey can connect, share knowledge, and explore collaboration opportunities. Through events, training sessions, and regular meetings, members can find new ways to work together, creating synergies and pooling resources. All events are listed on our on-line diary to encourage participation as well as helping charities coordinate the timing of their own events.

3. Advocacy and Representation

As the main representative body for charitable organisations in Jersey, the AJC advocates for the interests of its members. This includes lobbying for legislative and policy changes, raising awareness of issues affecting the charitable sector, and engaging with government, funders, corporates and regulators.

4. Training and Development

Members gain access to training workshops and professional development opportunities. These sessions cover essential skills like fundraising, governance, safeguarding, capacity, statutory subjects and more which can help build stronger and more effective organisations. This training is free to members.

5. Enhanced Visibility and Awareness

Membership provides charities with additional exposure through the AJC's platforms and events. Being part of a recognised association enhances a charity's credibility and can attract more support from local businesses, donors, and volunteers. Our website contains a page per member describing the work of the charity as well as including a direct link for the charity to receive donations via an online donation facility administered by PayPal.

6. Information and Guidance

The AJC provides advice and information on various aspects of charity operations, such as compliance, best practices in management, and emerging trends in the sector. This can be especially helpful for smaller/newer charities and new starters in the sector seeking guidance on navigating the non-profit landscape in Jersey. There is also a regular news email service containing offers, information and opportunities.

7. Personal Help with any Issues

Members have access to our full time administrator, who can be contacted any time during office hours, to help with any issues they have, large or small. The administrator is supported by a committee of volunteer officers with various professional skills so we will always be able to find an answer for you.

8. Promotion and Recognition

We promote members, their events, achievements and requests through our social media channels. To recognise excellence in the sector, we also run the Jersey Charity Awards every other year, plus other events for members to promote and recognise the impact of our members.

9. Volunteer Recruitment Support

Many members gain support in recruiting volunteers through the AJC, which connects individuals looking to get involved in charitable work with organisations in need of volunteers. This access can help with staffing events, managing projects, and fulfilling key roles. We also provide the same support to promote and fill paid roles in the sector.

10. Discounts and Financial Benefits

Member charities may receive discounts on certain services, resources, and event fees. These financial incentives help reduce operational costs, allowing organisations to allocate more funds to their core missions.

11. Mutual Support Community

Members benefit from a sense of community within Jersey's charitable sector, fostering a culture of mutual support. Charities can seek advice, share experiences, and receive encouragement from peers facing similar challenges.

12. Direction setting

Members get voting rights at our AGM to influence the policy and direction of the AJC to ensure it supports them in the way that they think is most important and impactful.

13. Confidential support

As an organisation dedicated to our members, the AJC provides confidential support to its members by offering discreet guidance on financial, governance, and operational challenges, ensuring that charities can seek help without concern. Acting as a safety net, the AJC assists organisations in navigating crises, providing strategic advice and resources to enhance resilience and long-term sustainability.

AJC membership ultimately strengthens charities by providing essential resources, fostering collaboration, and offering support that enhances both their immediate and long-term impact in the community. We are committed to enhancing our support and activities and welcome your views and feedback to help shape our future benefits and services.

LOOKING AHEAD: STRATEGIC DEVELOPMENT

Recognising the evolving needs of our members and the wider sector, and to take advantage of the energy of our refreshed committee, we have spent time since the AGM on strategy development to set out our vision and priorities for the coming years.

This strategy, launched with our members in January 2025, reaffirms the AJC's role as an **independent, unifying body that meets the diverse needs of the charity sector while ensuring its own long-term sustainability as a reliable and valuable resource for members.**

Our approach has been to identify areas where additional activity is essential to support our members, while affirming the importance of continuing our current activities. This has allowed us to identify key areas where additional support is needed while maintaining our commitment to core activities such as grant-giving, training, advice, and advocacy.

To ensure that there were no blind spots and well as to ensure alignment with the current challenges of the sector, we cross referenced against the 2024 AJC Satisfaction Survey results and the 2024 JCF Value of the Third Sector report.

As a result, we defined a set of strategic priorities and objectives designed to maximise benefits for our members with minimal financial impact on the services we currently provide (all funds earmarked for grant-giving, training, advice, and support remain fully available to our members).

To realise these goals, the AJC anticipates an increase in its activities. While some initiatives have already commenced, others will unfold as resources and capacity permit. We are committed to raising the funds necessary to accelerate this work while ensuring that our fundraising efforts neither compete with member charities for limited funding nor compromise the AJC's independence and role as an impartial advocate for the sector.

We look forward to reporting further on our progress against this strategy.

Key strategic priorities (areas where we will focus)

Advocacy and Representation

- Positioning AJC as a primary voice for charities in Jersey.
- Establish the AJC as the leading voice for the charity sector, ensuring member organisations are represented in policy and regulatory discussions.
- Build strong relationships with government, regulators, and key stakeholders to advance the interests of the sector.

Sustainability and Innovation

- Promoting financial and operational sustainability within the sector.
- Promote innovative approaches to fundraising, resource management, and service delivery.
- Support member charities in achieving long-term financial sustainability and reducing reliance on traditional funding streams.

Capacity Building and Member Support

- Providing tools, training, and resources for member charities.
- Deliver training, resources, and guidance to strengthen governance, leadership, and operational effectiveness within member charities.
- Provide tailored support to help members address emerging challenges and seize new opportunities.

Public Engagement and Awareness

- Raising the profile of Jersey's charity sector and its impact.
- Raise awareness of the vital role and impact of Jersey's charities through campaigns, events, and storytelling.
- Enhance the AJC's communications to serve as the go-to source for information and updates on the charity sector.

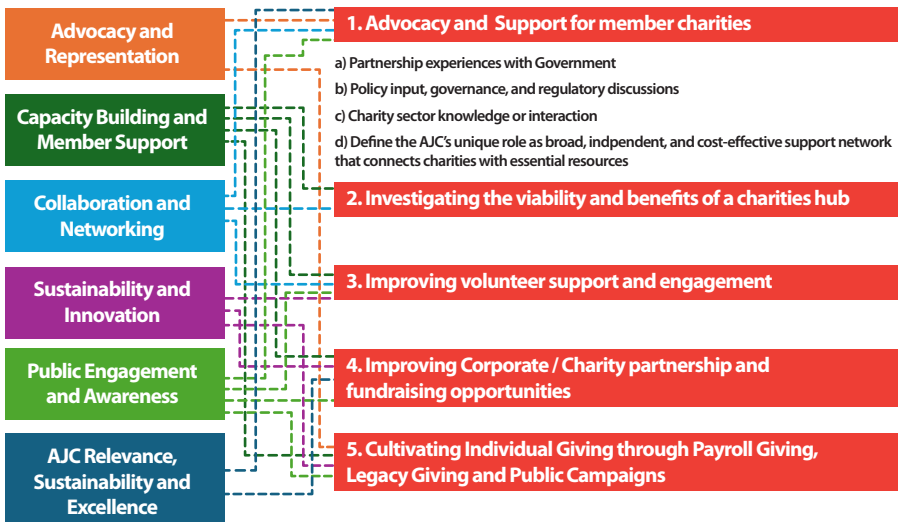
Collaboration and Networking

- Encouraging cooperation among members and with external partners.
- Create opportunities for charities to connect, share knowledge, and work together on common goals.
- Foster partnerships with the private sector, donors, and other organisations to enhance impact and drive innovation.

AJC Relevance, Sustainability and Excellence

- Ensuring the AJC remains as a dependable resource and an example of good practice
- Ensuring the long-term sustainability of the AJC as a reliable resource for members.
- Continuously improve the AJC's governance, operations, and transparency to serve as a model for the sector.
- Engage regularly with members to ensure their voices shape the AJC's priorities and direction.

Strategic objectives (what we are looking to achieve within the strategic priority areas)



ACHIEVEMENT OF OUR AIMS

1. Encouragement and facilitation of charitable work

Key to this is understanding the anticipated needs and challenges of charities in Jersey, now and in the future, whilst promoting the value of the sector and its vital role in society to build confidence and understanding from the public.

In 2024 we supported, enabled, and collaborated on a number of campaigns and events. This included:

• **National Volunteer Week**

1-7 June 2024 - an opportunity to recognise and thank volunteers who lend their time, talent, voice, and resources to meet the critical needs of our communities.

• **Legacy Week**

9-15 September, this event coincides with the UK 'Remember a Charity Week'. Again, this is to encourage islanders to leave a gift in their will for Jersey charities. AJC members were offered a free advertisement in a JEP supplement promoting Legacy Week, and we supported the campaign with social media.

• **Jersey Loves Giving**

23 November - a 20-page supplement highlighting the importance of supporting local charities. It included opportunities for charities to engage with the community, to promote regular giving and volunteering, which included voices from islanders on why they give.

• **All island mail drop**

This was facilitated by Jersey Post, providing a free all island mail drop, to every household and every business. We designed a leaflet to encourage regular giving, and coincided with the Jersey Loves Giving campaign.

2. Encouragement of cooperation

As the AJC represents almost 300 charities, it is vital that we engage with key stakeholders that support and engage with the third sector, including -

- **Charity Commissioner** - collaboration regarding sector representation, charity support initiatives, information requirements and individual charity challenges

- **Government** - meeting with and engaging with the civil service (e.g. Director of Local services, Paul McGinney) and politicians (e.g. Health Minister Tom Binet and Social Security Minister Lyndsay Feltham) as well as submitting formal representations regarding the proposed taxation measures for the Tax Year 2026 and beyond to include the following proposals:

- Income Tax Relief for Third Sector Workers

- Payroll Giving Incentives

- Establishing a third sector employee tax credit scheme linked to performance metrics for the charity

- **Jersey Funders Group** - Attend and contribute to the forum for representatives of the leading grant-giving charities in Jersey.

- **Jersey Community Foundation** -

Collaborate on CI Lottery funding and needs of the island sector, sharing information and supporting charities.

- **Charity CEO Forum** - Joining representatives from island charities that lead on health and public services to encourage collaboration.

• **Other industry bodies** -Engaging and collaborating with the following on behalf of our members and the wider sector (Institute of Directors, Chamber of Commerce, Jersey Hospitality Association)

• **Business Sector** - Encouraging engagement and providing signposting to charities. Attending and speaking at events.

Two specific initiatives that we spent significant time on in the year are:

1) Review of the vital relationship between the Government of Jersey and the Island's charity sector. Our "The Power of Partnerships" report was based on in-depth research involving almost 90 local charities and highlights the current state of partnerships between charities and government as well as areas for improvement and key opportunities to enhance more effective collaboration for the benefit of Islanders.

This was well received by charities and we have received commitment from Government that they will be specifically addressing and taking action against the recommendations we made in the report.

2) We have also been investigating the viability of a "charities hub" for more affordable co-working space, potential shared services and collaboration opportunities,

3. Distribution of funds

The Association of Jersey Charities (AJC) distributed £760,000 in grants to local charities over the year, once again supporting a broad range of community initiatives.

Details of grants made is available on the AJC website.

In addition to offering support (through our dedicated Grants Manager) to charities who apply for main grant funding, the AJC also offers a "light-touch" small grants scheme funded from members' funds. Small charities can make one application each year for up to £10,000. Applications can be made at any time, and the process is simple – essentially, completing a template application form, setting out relevant information and attaching appropriate financial information and quotes.

ACHIEVEMENT OF OUR AIMS

4. Training, Learning and Development

The AJC is committed to supporting the growth and effectiveness of Jersey's charity sector by providing accessible, high-quality training for charity workers and volunteers. Our training programmes are designed to enhance skills, improve governance, and build capacity within organisations. Sessions are often free or offered at a minimal cost, ensuring that learning opportunities remain inclusive and widely available. Training is delivered by experienced sector professionals and external experts, ensuring relevance and quality. We recognise the challenges charities face in recruiting and developing staff and volunteers. Our learning and development initiatives aim to address these barriers by equipping individuals with the knowledge and skills needed to navigate governance, legislation, and regulatory requirements. Additionally, we support charities in responding to increasing competition for funding and the growing need for collaboration within the sector.

Through our ongoing commitment to training and development, we strive to strengthen Jersey's voluntary sector, empowering charities to operate effectively and sustainably.

New for 2024 was a series of lunchtime talks, lasting just 40 minutes. These were held on the last Wednesday of each month at NatWest, Library Place training room. This free facility offered to charities was ideal for these brief summary sessions on various topics.

During the year, over 300 charity representatives attended our training sessions on topics such as:

- **Outcomes Based Accountability**
- **Impact**
- **Claiming Gift Support**
- **Goods & Services**
- **Sustainable Development Goals for Charities**
- **Commissioning**
- **Jersey Gift Support**
- **Moneyval Report**
- **Charity Commission Annual Report**
- **Time Management**
- **Understanding Burnout**
- **Changes to Employment law**
- **Making LinkedIn work for you**
- **Data Protection**

5. Assist and represent members

Throughout 2024, the AJC has continued to provide essential support and advocacy for our members, ensuring they have the resources and guidance needed to achieve their objectives.

Our Administrator remains a key point of contact, offering telephone and email support on a wide range of issues—an especially valuable service for smaller charities that may have limited administrative capacity.

To help raise awareness and engagement, we have actively promoted our members' events, volunteering opportunities, and employment vacancies through our website and social media channels. This has enabled charities to reach a wider audience and strengthen their impact within the community.

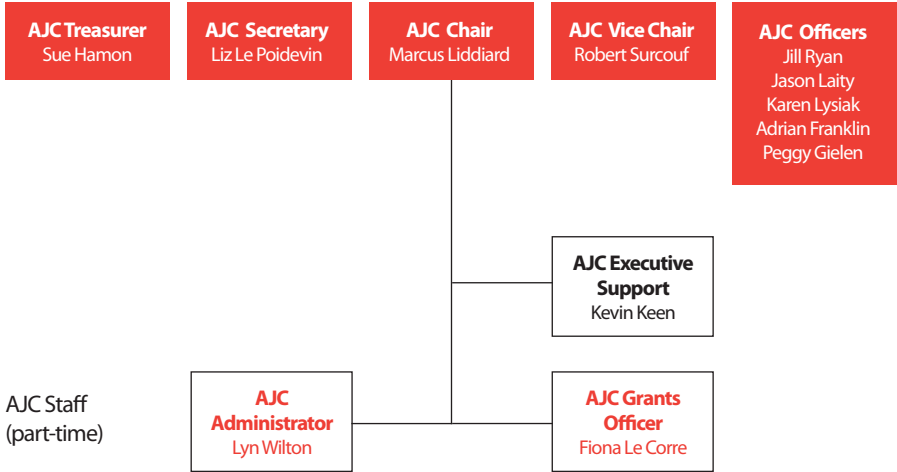
We also advocate on behalf of the sector with government, regulatory bodies and the media - addressing key challenges and questions as well as busting myths

Members of the Committee have also provided direct support to charities, offering guidance and expertise to help them navigate challenges and seize new opportunities. It is often this hugely valuable, but confidential, support that we offer in times of need for charities that makes us most proud. We really do go that extra mile and support in any way in which we are able.

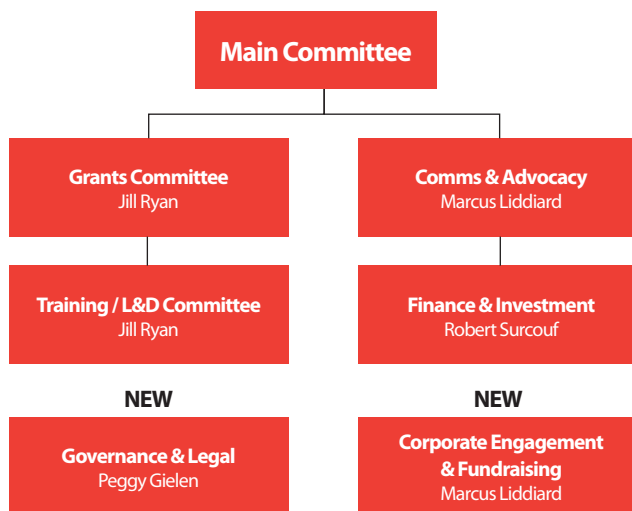


WHO WE ARE

AJC Committee (voluntary)



+ We are supported by a group of volunteer independent members



+ We also set up project groups to tackle specific initiatives as needed
i.e. to address specific initiatives



MEMBER ACCOLADES

Congratulations on behalf of the Association of Jersey Charities

Jersey Trees for Life

The 2024 Jersey Conservation Awards Best Conservation Project winner has been named as Jersey Trees For Life for their 'dead hedging' project following the impact of Storm Ciaran on the island.



Inspirational Woman of the Year

Joy Thomson, the chairwoman of the Women's Institute in Jersey named Inspirational Woman of the year 2024 for her volunteering in the island and her dedication to running the institute.

Pride of Jersey Awards

James Cunningham – Pride of Jersey 'Mental Health' champion of the year 2024 for his work in setting up and running James' Ark.



King's Birthday Honours



Leslie Norman
Has received the MBE for services to people with learning disabilities.



Rose Helie
Has received the MBE for her work with Mustard Seed.



Richard Robins
Has likewise received the MBE for volunteer services to the Shelter Trust.

King's New Year Honours



Ruth Smith
Who many of you will know from various guises within the voluntary sector, has been awarded an MBE for her services to Jersey and Kenya.



Jeannine Carey
Has been awarded a British Empire Medal for her services to people with disabilities in the area of sport, and has been doing this for 47 years!

Bailiwick Express - Rob Currie

ASSOCIATION OF JERSEY CHARITIES

VISION, MISSION AND VALUES

Vision

(long term aspiration of the AJC)

A thriving, collaborative and confident charity sector that enhances Jersey's communities through meaningful and sustainable impact.

Mission

(AJC's core purpose and what it seeks to achieve)

The mission of the AJC is crystallised in the Constitution (it is recorded as the "objects of the Association"):

1. To encourage and facilitate charitable work in Jersey.
2. To encourage co-operation and co-ordination of activities between Members and prospective Members, and discussion and exchange of ideas regarding service to the community.
3. To distribute to Members or any of them of any funds available to the Association.
4. To develop and administer a programme of training and information to benefit its Members
5. To assist and represent its Members

Values

(The principles guiding the AJC's work)

- **Excellence** - The Committee expects every member to aspire to high standards of governance in order to attract public confidence and support
- **Community** - We work closely with members and are committed to acting as a community resource through the provision of advice and information
- **Openness** - We will be open in the conduct of our affairs, except where there is a need to respect confidentiality
- **Local** - We ensure that grants made to members are applied directly or indirectly for the benefit of residents of Jersey.

