

Annual Report
and Impact Review

2025/26

Strengthening
Jersey's charity sector,
together

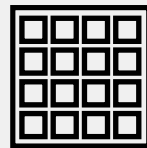
About this report

This year we have redesigned our annual report around a simple idea: you should be able to see exactly what we said we would do, what we actually did, and what difference it made. The report is therefore structured around the six strategic priorities in our published strategy, launched with members in January 2025.

For each priority we report in three layers, reflecting recognised best practice in charity impact reporting: the activities we undertook, the outputs they produced, and the outcomes – the change created for our members, the sector and the island. Where an initiative is still in progress, we say so honestly. Where something did not go as planned, we say that too.

Everything in these pages links back to our mission as set out in our Constitution, and forward to our priorities for 2026/27, so that this document works both as a record of the year and as a statement of accountability for the year ahead.

In a hurry? “2025/26 at a glance” gives you the year in one page.



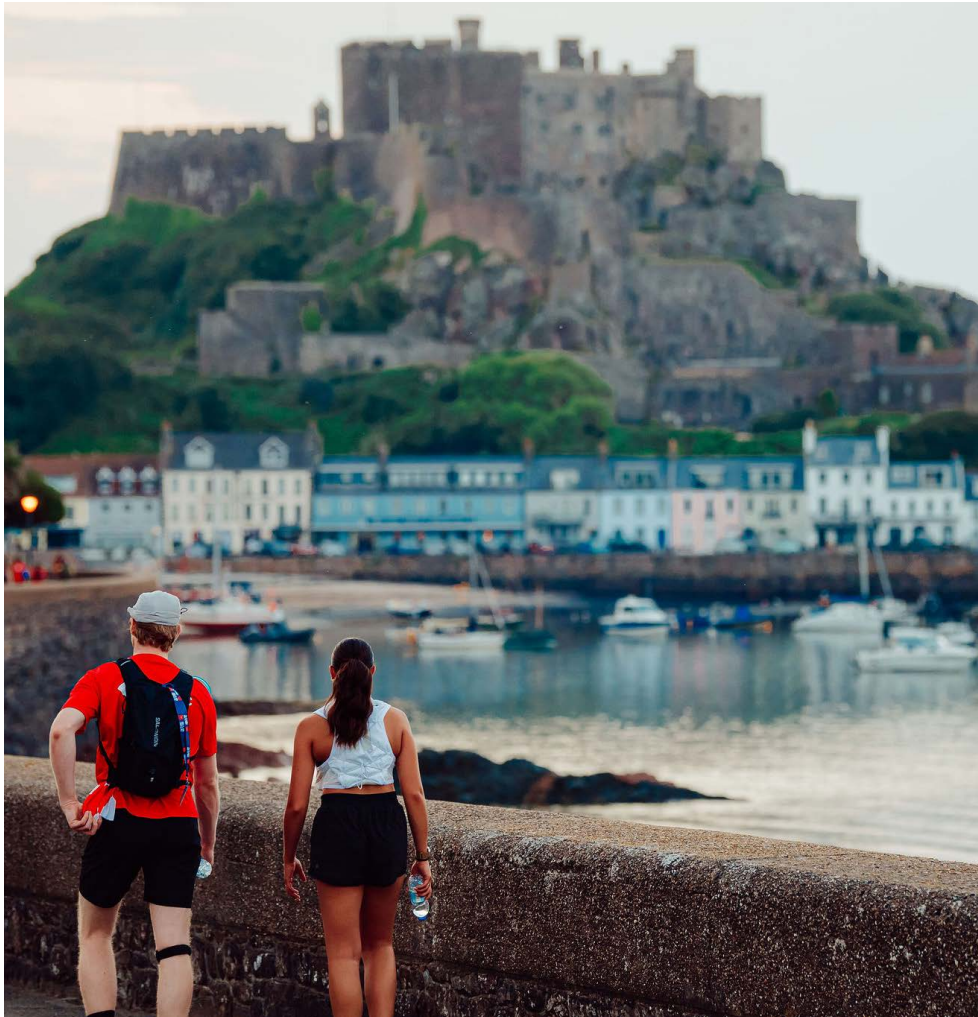
Want the detail? Each strategic priority has its own chapter.



Want the numbers? The impact scorecard and financial review bring everything together.



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2025/26 at a glance

Our first full year with a dedicated Chief Executive Officer, and a year in which the AJC moved decisively from planning to delivery against its strategy.

254
Members

£1,258,619

New Grants awarded
to member charities

98
charities

charities responded
to our shared services survey –
a clear mandate to proceed

90%

of elected States Members engaged
with the AJC Candidate Pledge - each
one voicing support for Jersey's
charitable sector

24
training sessions
delivered

78%

of members rated AJC services
as Excellent or Good

55

years supporting
the sector

£4 Nearly
million

grants awarded in the
last 5 years

46%

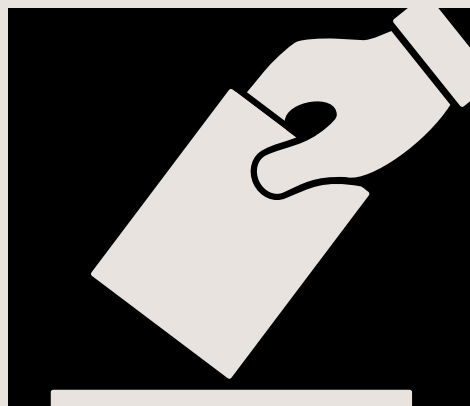
of members rated AJC
services as Excellent

Headlines of the year

2025/26

A landmark election campaign

We put charities at the heart of the 2026 General Election: the Jersey Charity Sector Exposition brought candidates face to face with member charities, our “Partnership for a Strong Island” manifesto set out five practical asks – and 90% of our newly elected States Members engaged with the AJC Candidate Pledge. Every single one of them voiced support for Jersey’s charitable sector. With 78% of the new Assembly committing in full.



A digital step change began

We secured match funding from Jersey Business and began implementing GlueUp, our new digital engagement platform and website (to be launched later this year).

Relationship building

We opened up new engagements with High Value Residents, advisors, trusts and corporates to encourage greater direct long term relationships with charities and evidenced how the AJC could make meaningful introductions.

The Power of Partnership delivered

Government formally accepted most recommendations of our Power of Partnership report and committed dedicated resource to implement them.

Shared services moved from idea to design

Backed by 98 member charities and some philanthropic investment in the sector’s infrastructure, a sector-wide shared services function is now progressing to an evidenced, externally funded design.

New tools in development

We are developing a Charity Healthcheck tool (using a nationally recognised methodology) which is designed to provide a free, Jersey-specific way for any member charity - however small - to assess its own governance, finances, fundraising and compliance, see instantly where it stands against the sector, and get a practical action plan to improve, with recognition for those that reach the standard.

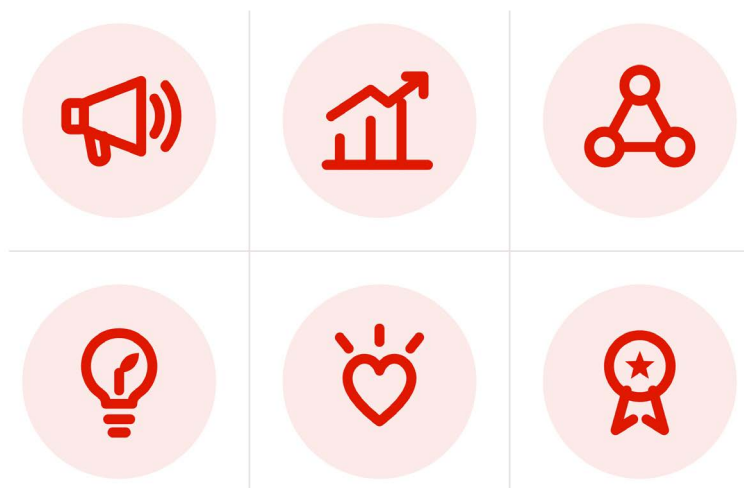
We celebrated the sector’s best

The eighth Jersey Charity Awards at Government House recognised outstanding charities across three categories – with Jersey Hospice Care, Caring Cooks of Jersey and the Sundeep Watts Memorial Fund among the winners

Who we are

The Association of Jersey Charities is the membership organisation representing Jersey's registered charities.

Established in 1971, we exist to support, strengthen and champion the work of our members – organisations spanning every corner of island life, from health and education to the environment, heritage, sport and social care.



Our vision

A thriving, collaborative and confident charity sector that enhances Jersey's communities through meaningful and sustainable impact.

Our mission

Our mission is crystallised in our Constitution as the objects of the Association:

- To encourage and facilitate charitable work in Jersey.
- To encourage co-operation and co-ordination of activities between Members and prospective Members, and discussion and exchange of ideas regarding service to the community.
- To distribute to Members any funds available to the Association.
- To develop and administer a programme of training and information to benefit Members.
- To assist and represent our Members.

Our values

Excellence in governance, Community in how we work alongside members, Openness in the conduct of our affairs, and a Local focus that ensures grants benefit the residents of Jersey.

How we are funded

Our activities are funded from three main sources: subscriptions from members, private donations, and sums allowed for the administration and distribution of grants and for sector development from private funds and the Channel Islands Lottery.

A point worth clarifying: the AJC does not receive a grant or subsidy from the Government of Jersey.

Channel Islands Lottery proceeds are transferred to the AJC for distribution to local charities under an annual service level agreement, and we are allowed a portion to cover the costs of managing that distribution and supporting sector development. These proceeds are not government funds in the fiscal sense – they are generated from voluntary public participation, ring-fenced by statute, and disbursed for community benefit. The Government acts as steward of these funds, not their owner.

The sector we serve

Jersey's charitable and voluntary sector is one of the island's most significant contributors to society and the economy. Charities support every aspect of community life, from physical and mental health to children and families, disability, arts and heritage, education, the environment, older people's care, housing and homelessness, and addiction support.

Our team

The AJC is powered by three part-time members of staff, a volunteer Committee, dedicated independent members serving on our subcommittees. The scale of what follows in this report should be read with that in mind.

Chairperson's foreword

It is a pleasure to introduce this year's annual report – and to do so in a new format, built around our strategic priorities, that reflects a new chapter for the Association itself.

In last year's report we focussed on resourcing our ambition. This year, I am delighted to write about delivering it. The strategy we launched with members in January 2025 has moved decisively from paper to practice. The chapters that follow show a step change in what the Association does for its members: a shared services function moving from idea to evidenced, externally funded design; new giving pathways opened with High Value Residents and their advisors; a modern digital platform in implementation; new tools, training and capability support available to every member at no cost. We said we would grow our support without drawing from grant-giving resources or competing with our members for funding – and the progress reported in these pages has been achieved on exactly those terms.

The single most significant enabler of that step change was the appointment of our dedicated Chief Executive Officer. The impact has been visible from the outset: an extensive programme of one-to-one outreach that has put members' voices at the centre of our priorities, new partnerships across government, business and the funding community, and the energy and capacity to convert long-held ambitions into delivery. The Committee's decision to invest in this role has been emphatically vindicated, and the external recognition that has followed – including the IoD Jersey Director of the Year Award for the Third Sector – reflects well on the whole Association.

This year also marks a moment of real significance in the life of the AJC: the retirement of Lyn Pullen. For so many member charities over so many years, Lyn has been the AJC – the first person they would call, whatever the question, and the warm, knowledgeable and tireless presence at the heart of everything we do. We thank her more than words here can convey, and we wish her a long and happy retirement. As a team we look forward to continuing to support our members as they in turn continue to achieve so much for our island community.

Our voice for the sector has never carried further.

Building on the Government's formal response to our Power of Partnership report – with most of our recommendations accepted and dedicated resource committed – we took the sector's case into the 2026 General Election through the Jersey Charity Sector Exposition and our "Partnership for a Strong Island" manifesto. The result speaks for itself: 38 of the 49 States Members elected in June (78%) publicly committed to our candidate pledge. The new Assembly begins its term with a majority commitment to partnership with our sector, and we intend to hold it warmly – but firmly – to that promise. It was equally a joy to celebrate the sector itself through the Jersey Charity Awards, which once again showcased the extraordinary breadth and quality of what our members achieve for islanders.

None of this happens without people. My sincere thanks go to our small and remarkable team of staff, my fellow Committee members and our independent members, who give so many voluntary hours to the Association and the sector; to the volunteers who power our events and campaigns; and above all to our member charities. You are the reason the AJC exists, and the privilege of this role is watching what you achieve every day. Here's to another year of making a difference, together.



**Robert Surcouf,
Chairperson**

Chief Executive's review

This has been a foundational year for the Association. Taking up the role of Chief Executive in mid-2025, my first priority was to listen: to meet as many member charities as possible, to understand their challenges, their view of the AJC, and what more we could do for them and for the sector. Those conversations have shaped everything that follows in this report.

Three needs came through consistently: support with fundraising, support with collaboration and efficient back-office functions, and support with training. In response, we have spent the year converting our strategy from a document into delivery – building the evidence base, the partnerships and the funding to act on what members told us.

The results are real. Our shared services investigation, born directly from member feedback, drew responses from 98 charities and has attracted its first external funding. Our advocacy put the sector in front of every candidate standing in the 2026 General Election, with 90% showing their support for the sector. We opened conversations with High Value Residents, Corporates and their advisors that are already generating direct contact between donors and member charities. And we began the modernisation of our own digital platform so that engaging with the AJC – and with each other – will become dramatically easier for members.

I will not pretend we are close to solving all the challenges the sector faces. The volume of opportunity in front of us now exceeds our delivery capacity, and resource limitation remains our biggest constraint – particularly when we sit across the table from full-time organisations such as Government, the Charity Commission and major funders. That is precisely why investment in our own resilience matters: new capacity, new systems, new funding relationships.

My thanks go to our small and remarkable staff team, our Committee and independent members, our partners across government, business and the funding community – and above all to our members, whose work is the reason the AJC exists.



**Marcus Liddiard,
Chief Executive Officer**

Our strategy and how we report against it

Our strategy, developed through extensive consultation with members and cross-referenced against the AJC Satisfaction Survey and the JCF Value of the Third Sector report, sets out six strategic priorities. They are the organising framework for this report: each has its own chapter, and each chapter follows the same discipline – why the priority matters, what we did this year, the difference it made, and what comes next.

1. Advocacy and Representation

Positioning the AJC as a primary voice for charities in Jersey – representing members in policy and regulatory discussions and building strong relationships with government, regulators and key stakeholders.

2. Capacity Building and Member Support

Providing tools, training and resources for member charities – strengthening governance, leadership and operational effectiveness, with tailored support for emerging challenges.

3. Collaboration and Networking

Encouraging co-operation among members and with external partners – creating opportunities to connect, share knowledge and work together, and fostering partnerships with the private sector and donors.

4. Sustainability and Innovation

Promoting financial and operational sustainability within the sector – innovative approaches to fundraising, resource management and service delivery, reducing reliance on traditional funding streams.

5. Public Engagement and Awareness

Raising the profile of Jersey's charity sector and its impact – through campaigns, events and storytelling, with the AJC as the go-to source of sector information.

6. AJC Relevance, Sustainability and Excellence

Ensuring the AJC remains a dependable resource and an example of good practice – continuously improving our own governance, operations, transparency and long-term sustainability.

Underpinning the priorities are the detailed strategic objectives in our published strategy – from the Government partnership review and the charities hub investigation to corporate engagement, individual giving and succession planning – each with named owners, timelines and performance indicators. Progress against the most material of these is woven through the chapters that follow.

Priority 1: Advocacy and Representation

Why it matters

Individual charities can find it difficult – and sometimes risky – to raise concerns with Government or regulators directly. By representing the sector as a whole, the AJC gives members a strong, independent voice in the decisions that shape their operating environment. This year offered a once-in-four-years opportunity to do exactly that: a General Election.

What we did

Our advocacy moved on three fronts: embedding the gains of the Power of Partnership report, championing members in live funding and policy issues, and putting the sector at the centre of the 2026 General Election.

- Secured the official Government response to our Power of Partnership report. Most of our recommendations were accepted, with Government committing dedicated resource to implement them and to act as a permanent point of contact for charities.
- Worked with Government on its new commissioning strategy, and delivered a speech at a Government partnership conference promoting cross-sector collaboration commitments.
- Delivered a lecture on the charitable sector to prospective election candidates as part of the States Greffe candidate course, and designed, coordinated and delivered the Jersey Charity Sector Exposition on 16 March 2026 – bringing election candidates face to face with member charities, with the Government's Local Services Manager presenting on charities as "the heartbeat of our community" and the AJC presenting the sector's case for partnership.
- Launched an election manifesto on behalf of the charity sector. "A Partnership for a Strong Island" set out five practical asks of candidates – deliberately framed around partnership rather than money – together with a public candidate pledge. At the same time, we also supported member charities in developing and launching their own Equality, Diversity & Inclusion manifesto.

- Provided sustained, practical advocacy for individual members under pressure – most notably supporting the Jersey Employment Trust through challenging funding negotiations with Government, including engagement with the Social Security Minister, and helping to secure a route to continued funding for the Vulnerable Women's Service that also preserved social bridging finance as a viable future model.
- Represented members' interests with Jersey Water on the impact of price rises on charities, investigated reduced BBC Children in Need funding reaching Jersey, and represented the sector in Jersey Finance's review of the value of the International Finance Centre.
- Deepened collaboration with the Jersey Community Foundation, the Charity Commissioner's office and the Jersey Funders Group, and presented at the JATCo annual conference on unlocking charitable trust funding for charities.

The difference it made

The sector enters the new political term with an unprecedented mandate. More than half of all candidates signed the AJC candidate pledge during the campaign – and following the election, 38 of the 49 elected States Members (78%) had committed to it in full, with 44 (90%) having engaged with the campaign and shared their support for the sector. The new Assembly therefore takes office with a clear, public, majority commitment to the charity sector's priorities, which we will hold it to account against throughout the political term.

The Power of Partnership response converts a report into an ongoing mechanism: a named Government resource and permanent contact point for charities, and learnings embedded in the Government's commissioning approach.

For individual members in crisis, our quiet advocacy materially changed outcomes – keeping vital services funded and trusted dialogue open on both sides.

SPOTLIGHT

The 2026 General Election: a partnership for a strong island

We set out to make the charity sector impossible for candidates to ignore – and to give them something concrete to commit to. A dedicated lecture in the official States Greffe candidate course gave every prospective politician a grounding in how the sector works and what it contributes.

The Jersey Charity Sector Exposition on 16 March 2026 then brought candidates and member charities together in one room – opened by the Government's Local Services Manager describing charities as “the heartbeat of our community”, followed by the AJC's presentation of the sector's manifesto, and structured networking that let candidates meet the organisations behind the asks.

Our manifesto, “A Partnership for a Strong Island”, made five asks of candidates – recognise charities as strategic partners in policymaking and service delivery; provide stable, multi-year funding for essential services; consult charities early on policies affecting the communities they serve; ensure fair commissioning and procurement; and invest in the long-term strength and sustainability of the sector. Crucially, we were explicit that we were not asking for more money – we were asking for partnership.

Candidates were invited to sign a public pledge: “I recognise the vital role charities play in Jersey and commit to strengthening partnership between Government and the charitable sector.”

The results exceeded expectations. Of the 49 States Members elected in June 2026: 44 (90%) engaged with the campaign; 38 (78%) committed to the pledge; 4 indicated that they broadly support the pledge but had chosen not to sign election pledges; 2 indicated partial support for the pledge; and only 5 did not respond. Jersey's new Assembly begins its term with a public, personal commitment from more than three-quarters of its members to strengthen partnership with the charity sector – a foundation for advocacy that the sector has never had before.

“This was a great event, we enjoyed attending and it was great to see so many attendees and the fact that so many of them took the time to speak with most of the charities present. Thanks again for organising.”

Jersey Heart Support Group



“I recognise the vital role charities play in Jersey and commit to strengthening partnership between Government and the charitable sector.”



If elected, I will support:

- Recognising charities as strategic partners in policymaking and service delivery
- Providing stable, multi-year funding for essential services
- Consulting charities early in policies affecting the communities they serve
- Ensuring fair commissioning and procurement processes
- Investing in the long-term strength and sustainability of Jersey's charitable sector

Looking ahead

Holding the States Members – and the new Government – publicly to account against the five asks, with progress reported to members; continuing election-related advocacy through the transition; concluding the new multi-year Channel Islands Lottery agreement; and maintaining a formal channel with the Charity Commissioner's office as a new Commissioner is appointed.

Priority 2: Capacity Building and Member Support

Why it matters

Members told us clearly: training, tools and practical support are where the AJC can make the most immediate difference to their day-to-day effectiveness. Strong governance and capable teams are what turn charitable funding into charitable impact.



What we did

We expanded what members can access for free, began building a Jersey-specific framework for charity health, and kept up an intensive programme of direct, personal support.

- Commenced development of a Jersey-relevant charity healthcheck methodology with the Charity Excellence Framework (UK) and Jersey Business – a structured way for any member to assess and strengthen its own governance, finances and operations.
- Secured a free online pay and benefits benchmarking tool for member charities, developed with Paypulse HR – addressing one of the hardest practical questions small charities face: what should we pay our staff?
- Broadened the training offer: System Labs sessions on AI and data protection, a charity training event with NatWest, work with Tekex to establish a charity-specific AI “vibe coding” event, and investigation of an improved training offering with potential funding support from Jersey Business.
- Gifted every member charity AJC Training Credits for 2026, redeemable against any training session up to the value of their subscription - giving members a flexible, no-cost route to professional development across governance, fundraising, finance, safeguarding, leadership and more.
- Launched surveys into the effectiveness of our grant application process so that improvements are driven by evidence rather than assumption.
- Recognised excellence in the sector through the Jersey Charity Awards, which drew a very positive response from members.
- Maintained an extensive outreach programme – meeting dozens of member and prospective member charities one-to-one to understand their challenges and shape our support.
- Provided hands-on support to individual members, from helping Every Child Our Future explore storage space and a potential new operating location to connecting charities with specialist advice across our networks.

SPOTLIGHT

From training sessions to a training system

Historically our training has been a programme of individual sessions. This year we began the shift to something more ambitious: a review of training provision, exploration of always-available e-learning, sector-relevant AI capability events, and a healthcheck framework that helps each charity identify exactly which capabilities it needs to build.

The difference it made

Members now have access to genuinely new capability tools at no cost – salary benchmarking, expanded AI and digital training, and (in development) a structured healthcheck designed for Jersey's regulatory context.

Our support is increasingly shaped by evidence: the surveys launched this year give us a baseline for grant process improvement and wider support needs that we will report against next year.

The membership is growing because the offer is growing – new members joined directly as a result of outreach, and our renewed engagement is rebuilding the relationship between the AJC and its members charity by charity.

“It was a great training session this morning with Mary. I really benefitted from it and hope to build some of this wisdom into our organisation.”

St Vincent de Paul Society



Looking ahead

Completing and piloting the charity healthcheck framework; concluding the training review and delivering an improved, funded training offer; rolling out AI and digital capability initiatives for members; and onboarding our new Community & Membership Manager to expand front-line member support.

Priority 3: Collaboration and Networking

Why it matters

Jersey's charities share the same back-office burdens, the same regulatory obligations and many of the same suppliers. Collaboration is the single biggest efficiency opportunity available to the sector, and the AJC is uniquely placed to broker it.

What we did

This was the year shared infrastructure moved from conversation to evidenced design – and the year we committed to a step change in how members connect digitally.

- Progressed the investigation into a shared services function for charities: designed and delivered a feasibility and appetite survey covering opportunity, concerns and delivery models, completed by 98 member charities, and developed the delivery model in partnership with Khora Partners and Jersey Business.
- Negotiated licensing and implementation of GlueUp, our new digital engagement platform and website – securing match funding from Jersey Business, drawing on Jersey Chamber of Commerce implementation expertise, and engaging Propelfwd for data protection impact assessment support.
- Started to collaborate more with the Association of Guernsey Charities, sharing approaches on subscription models, election campaigning and future joint working. One particular area of interest is the potential for a pan-island approach to calculating social value (for charities to use when promoting their impact).
- Supported the launch of Jersey Giving's digital giving system, with strong adoption by member charities.
- Became involved in the development of a Social Enterprise Investment Fund and incubator, and explored engagement with the social enterprise movement through Khora Partners.
- Brokered direct member-to-member and member-to-business connections – including a beneficial collaboration between Jersey Heart Support and Evie – and opened funding and partnership discussions with Digital Jersey, the Jersey Community Foundation and the Channel Islands Co-operative Society.

The difference it made

We now have an evidence-based mandate for shared services. With 98 charities responding to the survey, demonstrating clear appetite, and initial external funding secured, the question has moved from “whether” to “how” – a potentially transformational development for the efficiency, effectiveness and regulatory compliance of the whole sector.

Match-funded and in implementation, GlueUp will replace fragmented communication with a single platform through which members can find each other, find support, book training and engage with the AJC – directly addressing the engagement gap identified when we began this work.

Partnerships with business support organisations are no longer aspirational: Jersey Business is co-funding our infrastructure, co-developing the healthcheck, and supporting shared services design.



SPOTLIGHT

Shared services: 98 charities say yes

When members told us back-office burden and compliance was holding them back, we tested the idea of a shared services function properly: a structured survey covering the opportunity, the concerns and the possible delivery models. Ninety-eight member charities completed it – an exceptional response that demonstrates both the scale of the need and the trust members place in the AJC to convene a solution.

The work has since attracted its first external funding from a High Value Resident, with an offer of further support – meaning the sector’s infrastructure is being designed in a way which is not depleting the funds for our other work.

A strong majority of members agreed it is appropriate for the AJC to explore delivering shared services, with very few opposed and support consistent across charities of every size and role. The problem itself is acknowledged sector-wide: most respondents confirmed that administrative burden is a real and shared challenge. The most valued services cluster around a finance-led core - finance and bookkeeping, payroll, HR and compliance - with cost reduction, relief for staff and volunteers, access to specialist expertise and stronger compliance the benefits members most want to see. The model members trust most is one anchored by the AJC, with independent oversight.

Members were also candid about what would need to be right before they commit: confidence over control, data confidentiality and service quality. The dominant stance was “open, but we need more detail and safeguards first” - an interested sector, not a resistant one. That is precisely the mandate we needed to move shared services from idea to designed, governed and piloted solution, and exactly how we intend to build it.

Shared Services: What Members Told Us

~100

Charity responses,
weighted to small-mid sized

Yes

Strong majority say it's
appropriate for AJC to explore



A clear sector mandate to proceed. Support to explore shared services is consistent across charity size and respondent role — this is an interested sector, not a resistant one. The dominant stance: “open, but need more detail and safeguards before committing.”

Most valued shared services

- 1 Finance admin & bookkeeping
- 2 Payroll
- 3 HR admin
- 4 Compliance & reporting
- 5 Procurement

Key concerns raised

- 1 Loss of control
- 2 Data confidentiality
- 3 Service quality risk
- 4 One-size-fits-all model
- 5 Governance & accountability clarity



Preferred model

AJC directly, or AJC with independent oversight, are the most trusted structures — well ahead of a separate new entity or a pure commercial provider.



Rollout approach

Expect a 3–6 month lead time for most charities, longer for larger organisations — pointing to a phased, tiered onboarding rather than a single launch.



Segment split

Smaller charities value cost relief and trust AJC directly; larger charities weigh governance and service quality alongside cost.

Source: AJC Shared Service Function Survey, January 2026

Looking ahead

Progressing shared service function design and funding into a concrete delivery proposal; launching GlueUp to all members; formalising the relationship with the Association of Guernsey Charities; and continuing joint exploration with the Association of Guernsey Charities and the Government of Jersey regarding Social Value Portal.

Priority 4: Sustainability and Innovation

Why it matters

The sector cannot rely indefinitely on traditional funding streams. New money, new models and new infrastructure – from philanthropy to shared premises – are essential to long-term resilience, and they require a convenor working on behalf of the whole sector.

What we did

We tried to open doors to Jersey's philanthropic wealth, advanced the charities hub, and worked to put the AJC's own core funding on a multi-year footing.

- Designed and delivered a dedicated charitable giving event for advisors to High Value Residents, met directly with High Value Residents and multiple advisors to explain charitable giving options and structures, and worked with the head of High Value Residency to promote member charity access at the point of HVR application.
- Worked with the Alex Picot Trust and JATCo to encourage structured giving flows and to reduce friction in the distribution of charitable trust funds to charities.
- Secured funding support from a High Value Resident for the shared services investigation, with an offer of further support, and developed a wider sector development proposal – including a meeting with the Lieutenant Governor.
- Provided a private funder with a proposed specification for a charity hub offering affordable shared space, and received reconfirmed commitment to source suitable premises within the next year.
- Entered negotiation of a new multi-year Channel Islands Lottery agreement with Government, providing greater stability for the grants programme and sector development activity.
- Improved signposting of additional grant funding available to members.
- Received the IoD Jersey Director of the Year Award for the Third Sector – generating new relationships and potential funding discussions from the recognition and profile that comes with the awards.

The difference it made

Charitable giving pathways are now more visible to member charities. Corporate, High Value Residents and their advisors know how to reach Jersey's charities, member charities have received guidance on accessing these opportunities, and we are starting to see increased contact.

Sector infrastructure is attracting non-traditional funding – external philanthropic support for shared services design means innovation is not competing with member grants.

The charity hub has moved from concept to specification, with a committed property partner – the clearest progress yet on one of our longest-standing member asks.



SPOTLIGHT

Unlocking high-value philanthropy

Jersey is home to significant private wealth, yet the connection between that wealth and the island's charities has been ad hoc. This year we tried to develop these connection through an advisor-focused giving event delivered with Dirk Danino-Forsyth, direct engagement with High Value Residents, partnership with the Alex Picot Trust and Kevin Lemasney.

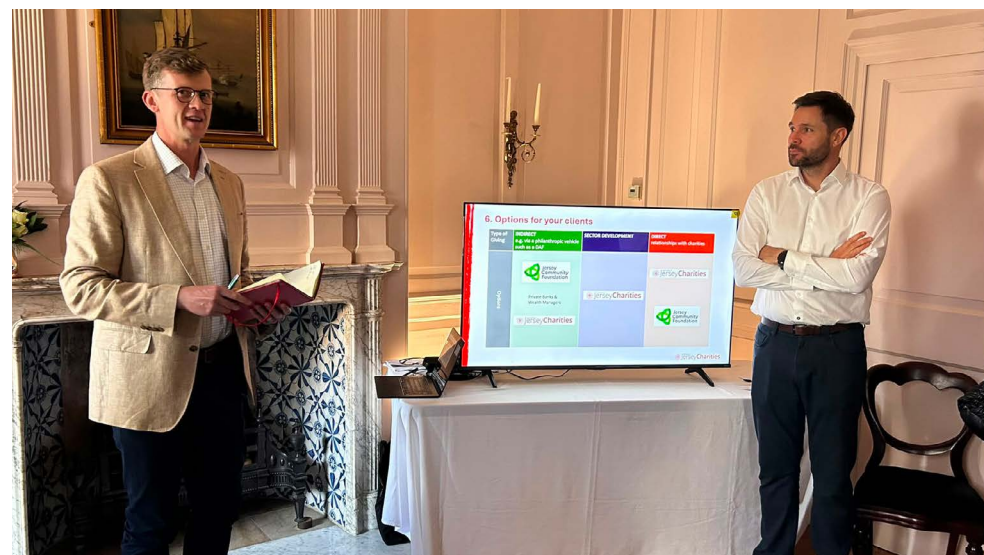
It is correct that the Jersey Community Foundation takes the lead on developing philanthropy and high value resident giving in Jersey. The AJC are there to support them in this and also to ensure that direct relationships between givers and charities are available, supported and valued.

“Thank you so much for organising such a lovely, interesting event about High Value Residency at New Street on Wednesday evening. Dirk was very candid and informative, and it was a privilege to be in the same room as so many incredible people from a wide variety of charitable organisations, all doing such great work in our community.”

Maison De Landes

“I think you delivered a fantastic event that was well received and certainly helped the industry – congratulations.”

National Trust for Jersey



Looking ahead

Advancing charity hub discussions with our property partner; concluding the multi-year Lottery agreement; converting the sector development proposal into funded delivery; and deepening structured giving partnerships with corporates, trusts, advisors and the HVR community.

Priority 5: Public Engagement and Awareness

Why it matters

Charities depend on public understanding – for donations, for volunteers, and for political support. Raising the profile of the sector's role and impact is a collective task no single charity can do alone.

What we did

We consolidated our public campaigns around giving, built an evidence base on island generosity, and used the election to put the sector in front of every household.

- Delivered our November “Giving” campaign – an all-island mail drop, podcast, JEP supplement and digital signage at Liberation Station – evolving our previous two campaigns into a focused annual giving moment, with a volunteering campaign to follow.
- Commissioned free market research from 4insight into levels of charitable giving in Jersey, benchmarked against the UK – objective insight now informing our campaigns and available to inform members’ own fundraising.
- Secured a commitment from Jersey Post for free island-wide mail drops for the next two years, and free digital signage for members at Liberation Station for 12 months through SignTech.
- Expanded the charitable offering at the Christmas markets, increasing charity visibility and seasonal participation, and offered member spaces at the Genuine Jersey Simply Christmas Markets.
- Used the Jersey Charity Sector Exposition and the “Partnership for a Strong Island” manifesto campaign to raise public as well as political awareness of sector priorities – including the sector’s scale and value to the island.

The difference it made

Our giving campaign now reaches every household in Jersey – at no mail cost to the sector for the next two years – and is informed for the first time by independent data on how islanders actually give.

Members gained free, high-visibility public channels (signage, supplements, markets) they could not have accessed individually.

The sector’s public profile entered the election season at a high-water mark, reinforced by the visibility of the expo and pledge campaign.



SPOTLIGHT

Understanding how Jersey gives

Good campaigns start with good evidence. The 4insight research – secured at no cost – gives the sector its first objective picture of charitable giving in Jersey, including comparison with national benchmarks. The findings are shaping our giving and volunteering campaigns and are available to every member planning its own fundraising.

- Widespread monetary giving in Jersey - 89% of respondents have donated money to charity in the past 12 months. (v 50% in UK Giving Report 2025).
- Islanders are donating the same amount or more this year - 24% said they donated 'more' this year, compared to 13% who said 'less'.
- Demographic insights: Younger people and lower-income households are less likely to have donated money.
- Affordability is the key barrier to monetary giving - 47% of those who didn't donate said 'I can't afford it' (76% for younger people).
- Widespread non-monetary support: Mostly donating goods (76%), 11% of respondents not contributing in non-monetary ways



Looking ahead

Launching the dedicated volunteering campaign alongside the annual giving campaign; using GlueUp and the new website as the public's go-to source on Jersey's charity sector; and developing a storytelling programme that puts members' impact in front of the public.

Priority 6: AJC Relevance, Sustainability and Excellence

Why it matters

We ask our members to aspire to high standards of governance and resilience – so we must model them ourselves. A sustainable, well-run AJC is the foundation on which everything else in this report stands.

What we did

We invested in our own people, systems and governance – closing legacy risks and building the capacity the strategy demands.

- Planning the replacement of Lyn Pullen with structured onboarding and operational handover.
- Undertook a cyber security review with the Jersey Cyber Security Centre and began implementing its improvement actions.
- Progressed implementation of GlueUp as the AJC's new digital engagement platform and website – modernising the systems through which we serve members.
- Secured sector development funding as part of the Lottery arrangements, enabling development activity without drawing on grant funds, and began negotiating a new multi-year Lottery agreement.
- Supported leadership transition in the Jersey Funders Group to the new Chairperson, and maintained extensive stakeholder engagement across Government, business and the sector.
- Continued the member outreach programme – ensuring members' voices directly shape the AJC's priorities and direction.

The difference it made

The AJC is on a path to be more resilient than it began: a strengthened staff team, hardened cyber and data controls, and modern systems in implementation.

External confidence in the AJC's leadership and direction is visibly growing – reflected in the partners, funders and government bodies now actively seeking to work with and through us, and recognised in the IoD Director of the Year Award for the Third Sector.

Our financial foundations are being deliberately diversified – sector development funding, philanthropic support for infrastructure, and a multi-year Lottery agreement in negotiation.

Looking ahead

Onboarding and operational handover to our new Community & Membership Manager; completing GlueUp implementation; concluding the multi-year Lottery agreement; and continuing to model the governance and transparency standards we promote – including through this report.



Impact Scorecard 2025/26

The year in one table: what we delivered under each priority and the difference it made. Detailed narrative for each line appears in the preceding chapters.

Priority	Key Delivery	Outcome
Advocacy & Representation	Power of Partnership response secured; Charity Sector Exposition, Greffe lecture & “Partnership for a Strong Island” manifesto delivered; member crisis advocacy (JET, VWS)	38 of 49 elected States Members (78%) committed to the candidate pledge, 90% engaged; Government resource committed to partnership recommendations; vital member services kept funded
Capacity Building & Member Support	Healthcheck framework in development; salary benchmarking tool secured; AI & digital training expanded; grant application process survey launched	New no-cost capability tools live for all members; evidence baseline established; new members joined via outreach
Collaboration & Networking	Shared services feasibility survey (98 responses); GlueUp negotiated with Jersey Business match funding; Guernsey collaboration begun	Evidence-based mandate for shared services with first external funding; sector digital platform in implementation
Sustainability & Innovation	HVR advisor giving event; HVRs & advisors engaged directly; charity hub specification shared with private funder; multi-year Lottery agreement in negotiation	Charitable giving pathways more visible to members; infrastructure funded without touching grant funds; property partner committed to hub
Public Engagement & Awareness	November Giving campaign (all-island mail drop, podcast, JEP supplement, signage); 4insight giving research; expanded Christmas markets	Every Jersey household reached; 2 years of free mail drops secured; first objective data on island giving
AJC Relevance, Sustainability & Excellence	Community & Membership Manager recruitment underway; cyber review completed; GlueUp in implementation	On track for a resilient AJC: stronger team, hardened controls, modern systems, diversified funding

Grants programme

Grant-giving remains at the heart of what the AJC does for its members, distributing Channel Islands Lottery proceeds alongside member funds and private donations.

- The total amount of new grants awarded across the 4 quarters of the Financial year from 1st April 2025 to 31st March 2026 was £1,258,619 (with £702,286 of this paid in the year with the rest committed to be paid in the next 2 years as part of multi-year grants)
- The number of applications approved for both small and large grants was 36.
- Broken down across the 4 quarterly grant approval cycles this amounted to awards in:

Quarter	Total amount approved to be paid	Amount paid in year
June 2025	£495,226	£285,226
September 2025	£337,369	£171,859
December 2025	£78,547	£58,547
March 2026	£347,477	£186,654
TOTAL	£1,258,619	£702,286

- Of the 36 grants awarded 10 were small grants of less than £10,000 and 13 were multi year grants for two or three consecutive years.

It is important to measure the impact that grant awards have had within our community. Regardless of the size of the grant, the success matrices that we have recorded make compelling reading.

For example the AJC contributed £30,000 to help fund a Dementia advisor at **Dementia Jersey** - the outcome of which was that 95% of people with dementia receiving advice & support say they are now better informed about the services available to support them. A significant number of people with dementia and carers receiving advice & support said they felt heard and understood. 95% of people with dementia and carers have increased their understanding of the financial support which is available to them.

The long term impact of support and advice by the Dementia Advisor has improved the quality of life for people with dementia and their carers due to an increased understanding of their diagnosis and options. Carers are now better equipped to support those they care for. This ultimately means people with dementia are supported to live for longer at home with a better quality of life requiring less costly medical interventions.

The AJC also awarded a modest grant of £16,000pa over three years to **Jersey Heart Support**. The funding is to support a **Defibrillator Network Coordinator** to address a critical gap: while 109 defibrillators exist across the island, only 45 are currently publicly listed or easily accessible. By recruiting the Coordinator, the group is now establishing a comprehensive, island-wide system to map, monitor, and maintain all PADs by creating an up-to-date digital register and live location map.. The appointment of the coordinator is also enabling the delivery of community training that builds public confidence in using AEDs during cardiac emergencies.

Immediate AED use significantly increases cardiac arrest survival rates. This cost-effective, sustainable project will transform Jersey's fragmented equipment into a reliable, community-centered network.

Often Small grants result in significant impacts within our community. One such example is The Charity **Pathways**. Within the scope of a grant of only £3,700, Pathways has equipped and empowered young people to enable them to develop basic skills necessary for making the transition into the adult world.

To enable Pathways to fulfil their vision, the AJC provided funding for 5 young people to achieve a professional qualification - the CMI Level 3 in Principles of Management and Leadership. This bespoke course is designed to develop essential management and leadership capabilities in young people.

By completing this qualification, participants will not only grow in self-awareness and leadership capacity, but also gain a tangible asset for their future employment and education. The course reinforces that school is only the beginning of their learning journey, investment in their personal development will have long-term ripple effects - in their lives and within the wider community.

How we approached the year

- Continued the small grants fast-track route, giving volunteer-led groups quick access to modest but transformational sums.
- Improved the grant application experience, informed by our member survey into the effectiveness of the application process launched this year.
- Continued provision of support in applying for grant funding as well as providing advice and signposting regarding other fundraising sources
- Co-funded projects and collaborated with other members of the Jersey Funders Group to maximise the impact of available charitable funding in Jersey

As Chair of the Grants Committee, I would like to record my sincere thanks to our Grants Manager and to every member of the Grants Committee for their care, diligence and commitment throughout the year. The Committee's work is not simply about allocating funds; it is about understanding need, asking the right questions, supporting applicants through the process, and ensuring that the funds entrusted to the AJC are distributed responsibly and for the greatest possible benefit to Islanders.

This year's awards demonstrate again the breadth and importance of Jersey's charitable sector. From larger multi-year commitments that help organisations plan with confidence, to smaller grants that unlock practical and often transformational opportunities, the impact of this funding is felt across our community in many different ways. The examples included in this report show the real difference that well-targeted grant funding can make: improving quality of life, strengthening community safety, building skills and confidence, and helping local charities deliver services that matter.

We remain committed to making the grants process as accessible, proportionate and effective as possible, while maintaining the standards of governance, transparency and stewardship that our members, donors and the wider community rightly expect. My thanks go to all applicants for the work they do every day, to our funding partners for their continued collaboration, and to the Committee for the thoughtful and constructive way in which they approach each decision. It is a privilege to support Jersey's charities in this way, and we look forward to continuing that work in the year ahead.



Jill Ryan,
Chair of the Grants Committee

Training, talks and events

Our free training programme – monthly lunchtime talks and dedicated workshops – continued throughout the year, while we laid the groundwork for a substantially enhanced offer (see Priority 2).

We have continued to set up monthly talks from industry experts over lunchtimes on the last Wednesday of each month. These sessions are free but must be booked due to limited space. All training is advertised on our website with links to book.

Training gift to members

As a Christmas gift, every member charity received free training credits up to the value of their annual subscription, redeemable against any AJC training session through the year. The credit is deliberately flexible, letting members choose the topics most useful to their own organisation - governance, fundraising, finance, safeguarding, leadership, volunteer management, communications or any other session in our programme.

Charity Commissioner	Annual Report	April 2025
Channel Island Training & Development	Time Management	April 2025
Julie Luscombe – two sessions	Understanding Burnout	May 2025
Karen Lysiak, AJC officer	Changes to Employment law	May 2025
Channel Island Training & Development	Making LinkedIn work for you	June 2025
Jersey Office of the Information Commissioner	Data Protection	June 2025
JACS	Constructive Dismissal	July 2025
Jane Galloway	Governor Roles & Responsibilities	Sept 2025
Jane Galloway	Crash course in marketing	Sept 2025
Jane Galloway	Developing your Fundraising Strategy	Sept 2025
Gambling Commission	An update	Sept 2025
Trading Standards	Goods & Services Law	Oct 2025
Race-Nation	JerseyGiving platform	Nov 2025
Mary Curtis Calmera Ltd	OBA Training	Jan 2026
Revenue Jersey	Claiming Jersey Gift Support	Jan 2026
Fiona Vacher, JCCT	OBA in Action	Feb 2026
Mary Curtis Calmera Ltd	OBA Training for Jersey Sport	Feb 2026
Fiona Vacher, JCCT	OBA in Action for Jersey Sport	Feb 2026
Karen Lysiak, AJC officer	Safer Recruitment	Feb 2026
JACS	Discrimination Law	Feb 2026
Mary Curtis Calmera Ltd	OBA Training	Mar 2026
Channel Island Training & Development	Facebook and Instagram for charity	Mar 2026
Fiona Vacher, JCCT	OBA in Action	Mar 2026
Karen Lysiak, AJC officer	Employment Law	Mar 2026



The Jersey Charity Awards 2025

The eighth Jersey Charity Awards took place on Sunday 14 September 2025 in a marquee in the grounds of Government House, where the Lieutenant Governor, Vice Admiral Sir Jerry Kyd KBE, opened proceedings. The afternoon brought together 183 representatives from every charity that entered, alongside invited guests, for afternoon tea, entertainment from The Ukulele

Club and Ellie-Mai Sings, and a ceremony compered by local author and communications professional Gwyn Garfield-Bennett.

The Awards exist to highlight excellence within the charitable sector and raise the profile of charity and voluntary activity across the island. This year drew 33 entries across three categories – Outstanding Achievement for a Small, Medium and Large Charity, defined by staff and volunteer numbers and turnover – with each entrant describing its achievements over the previous two years. A pre-selection panel reduced the field to shortlists of five, before a judging panel chaired by head judge Jane Galloway selected a top three and an overall winner in each category.

The 2025 winners

- **Small Charity:** Sundeep Watts Memorial Fund (winner), Philip's Footprints (2nd), Jersey Sea Cadet Corps (3rd)
- **Medium Charity:** Caring Cooks of Jersey (winner), Citizens Advice Jersey (2nd), Autism Jersey (3rd)
- **Large Charity:** Jersey Hospice Care (winner), Les Amis (2nd), Family Nursing & Home Care (3rd)
- **Outstanding Contribution Award:** Suzy Webb, a long-standing volunteer with Caring Cooks of Jersey, recognised for going above and beyond in support of the charity's work.

AJC Chief Executive Marcus Liddiard presented each winner with a hand-carved trophy and certificate, while Jersey Finance CEO Joe Moynihan presented the cash prizes, generously provided by Jersey Finance from its 60th-anniversary celebrations. The event was once again made possible by the trustees of The Ana Leaf Foundation, which has supported the Awards since their inception in 2011, with the carved trophies crafted by Jersey Employment Trust's Acorn Woodshack – a fitting example of the sector supporting its own.



A snapshot of the winners' work

The Sundeep Watts Memorial Fund used just under £60,000 to expand a school in a poverty-stricken region of Kenya, funding new classrooms, a science lab, teacher accommodation and security. Caring Cooks of Jersey was recognised for its Holiday

Hunger initiative, which reached over 200 children a day against a target of 100. Jersey Hospice Care won for "Together for Hospice", the island's first 72-hour digital match-funding campaign, which raised over £100,000 on a budget of under £6,000.



Outstanding Contribution Award: Suzy Webb



Small Charity: Sundeep Watts Memorial Fund



Medium Charity: Caring Cooks of Jersey



Large Charity: Jersey Hospice Care

Our members

Membership is the foundation of the Association. Over the past 12 months a total of 10 new charities have joined us bringing our membership to 254.

- St Luke's Church
- Lloyds Bank Foundation for the Channel Islands
- Service Station
- The Jersey Battle of Flowers Association
- 13th Parish Film Festival
- The Jersey College for Girls Foundation
- Jersey Joint Services Veterans Association
- The Sophie Reid Neurological Association
- Jersey Humane Society
- Howard Davis Farm Trust

Details of all member charities, including their aims and objectives can be found on our website.

What members receive

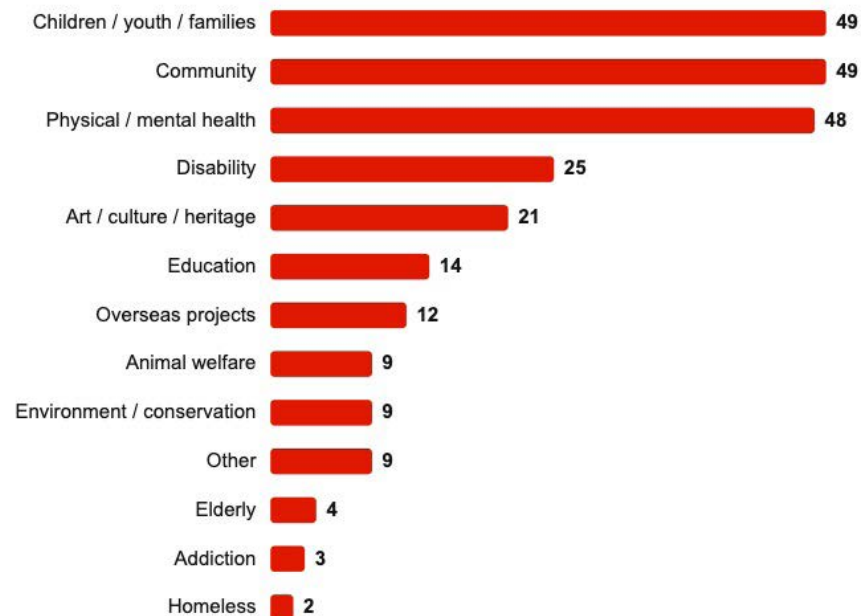
Member benefits span grant funding access, networking and collaboration, advocacy and representation, free training, enhanced visibility, information and guidance, personal help with any issue, promotion and recognition, volunteer recruitment support, discounts, a mutual support community, voting rights, and confidential support in difficult times.

Full details: jerseycharities.org/members/membership-benefits.

Our members by cause

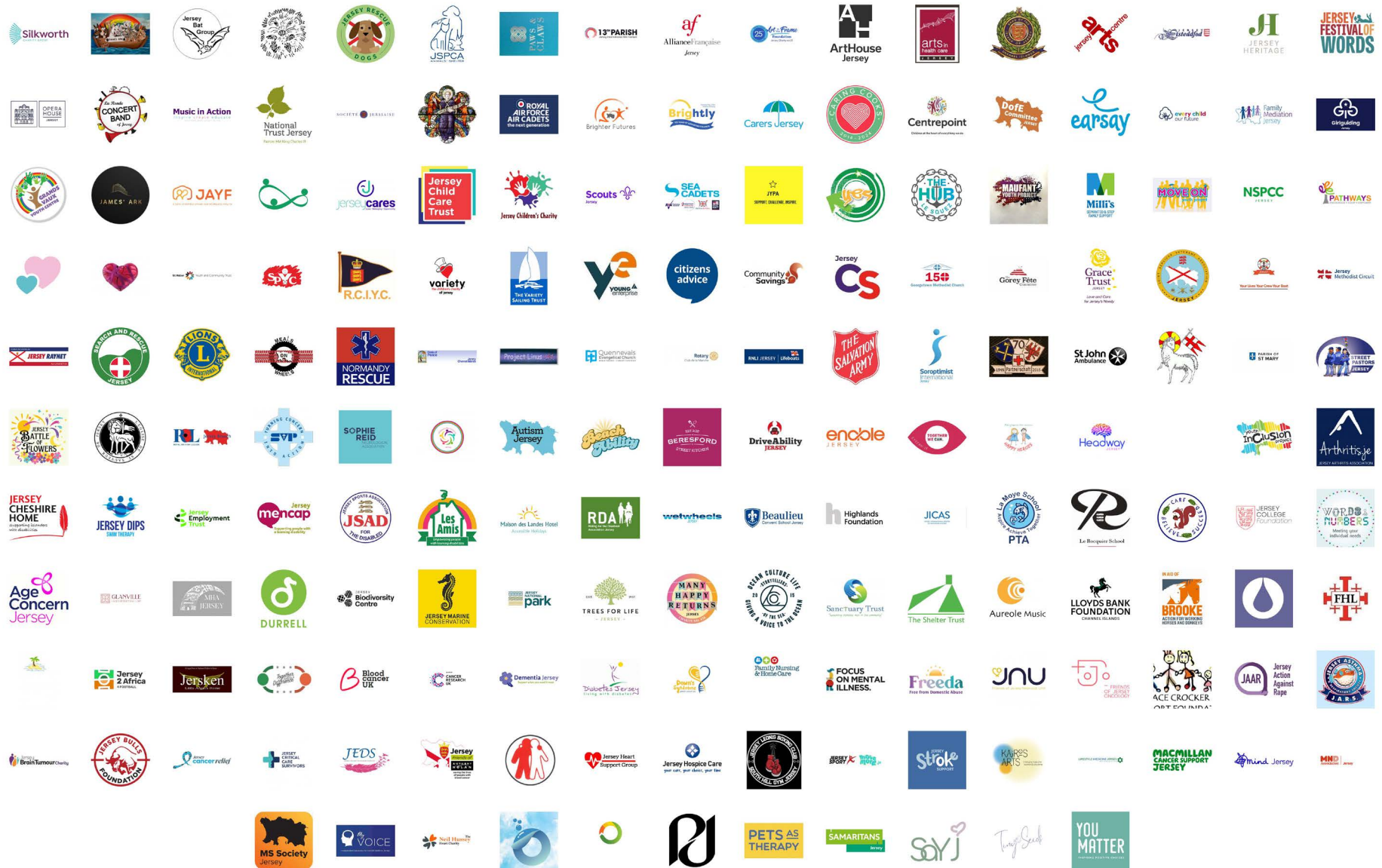
How the Association's membership supports island life

254
cause memberships



Association of Jersey Charities

Our members



Member voice

“The AJC’s visibility has grown noticeably over the past year – more proactive and more present as a genuine voice for the sector. The support and candour have been hugely appreciated.”

(AJC Member Charity – 2026 membership satisfaction survey)



“It means a great deal just to have the AJC there to talk to – and the funding lets us do things we simply couldn’t do on our own.”

(AJC Member Charity – 2026 membership satisfaction survey)

“We very grateful for your support, particularly with grants, training and keeping us up to date with relevant information, as well as always promoting our charity on your social media. Lyn is an absolute star and we will miss her when she retires.”

(AJC Member Charity – 2026 membership satisfaction survey)

Member Accolades

Congratulations on behalf of the Association of Jersey Charities to the following:

In the King's Birthday Honours 2025, our patron, 'Sir' Jerry Kydd, KBE the Lieutenant-Governor of Jersey was made a Knight Commander of the Most Excellent Order of the British Empire. Also:

- Jurat Collette Crill, received an MBE for her vast array of services to charity and community.
- James Mews also received the MBE for his charity work with Music in Action, which includes educational workshops and outreach programmes, bursaries, concerts and music festivals, with the goal of creating opportunities for islanders of all backgrounds and ages to interact together through musical experiences.
- Irene Hancock received the British Empire Medal (BEM) for her work with Teenage Cancer Trust, raising millions so that teenagers receiving treatment had the best possible support.

Freeda CEO, Kate Wright, was awarded the Inspirational Woman of the Year Award 2025 for her work with gender equality, the Violence Against Women and Girls taskforce and Freeda.

Pride of Jersey 'volunteer of the year' for all the volunteers at Dementia Jersey.

Three Jersey Heritage sites have won prestigious national awards that recognise the UK's top visitor attractions for overall excellence in the VisitEngland Visitor Attraction Accolades 2024-2025;

- Jersey Museum and Art Gallery St Helier – Gold
- La Hougue Bie Grouville - Quality Food & Drink
- Maritime Museum and Occupation Tapestry Gallery St Helier – Welcome

In the New Year's Honours;

- Nicholas Kershaw become an MBE for services as Chair of Every Child Our Future and Co-chair of the Jersey Community Foundation.
- Guide leader Solange Rebours has become an MBE for services to the Girlguiding movement.



'Sir' Jerry Kydd, KBE the
Lieutenant-Governor of Jersey



Jurat Collette Crill



James Mews



Irene Hancock



Kate Wright



Nicholas Kershaw



Solange Rebours

Financial review

A summary of the Association's financial position, prepared by the Treasurer.
Full audited financial statements will be available at jerseycharities.org/about-us/accounts once they are published.

A key theme for the year ahead remains the funding of sector development: our strategy commits us to expanding support for members without drawing from grant-giving resources or competing with members for limited funding. The progress reported this year – sector development funding within the Lottery arrangements, philanthropic support for shared services, and match funding from Jersey Business – shows that model working in practice.

The financial year ended 31st March 2026 continued to be a challenging time for the Association as well as the Charity sector as a whole.

Lottery funding received by the Association fell to £428,705 from 2024 profits, compared with £548,900 in the previous year. Investment market performance was significantly stronger, generating gains of £200,599 compared with £111,700 in the prior year.

Charitable Activities

The Association made total grant commitments (grants approved and paid this year as well commitments to pay multi-year grants over the next 2 years) of £1,258,619 during the year which was 81% higher than the £695,956 in the previous year. £15,393 of prior year grant commitments were released back to the funds for redistribution. Of the grants awarded, 46.7% were made from lottery profits and 53.3% from the Anonymous donation. The split in the previous year was 67.3% lottery to 32.7% Anonymous donations; this highlights the current trend of having to placing more reliance on the Anonymous donation to fund grants awarded but this is a depleting fund.

Total income for the year decreased to £576,298 due primarily to the decrease in lottery funding of £120,195. Additional income from donations of £57,812 included funds received from the Parish of St Lawrence, funding for the JCA awards from Ana Leaf and private donations to fund the CEO and sector development projects. We also received Investment income of £30,012 in relation to the Anonymous donation and interest earned on Lottery funds of £6,527 which is allocated to the Lottery fund for use in grant awards.

The Association incurred operational costs of £213,426 in the year which related to staff and IT costs to administer the grants programme, and governance costs. This also included £35,524 for the bi-Annual Jersey Charity Awards. With grants approved for payment of £1,164,256 during the year (grants approved and paid this year as well as payments made this year on previously approved multi-year grants) and a gain of £200,599 on the investment portfolio this resulted in a net expenditure position for the year of £600,785.

Net Assets

The Association's net assets reduced to £2,501,414 from reserves of £3,102,199, at 31 March 2025. Within this, the value of the investment portfolio stood at £2,695,046, the Association had cash deposits and current debtors totalling £112,925 less net liabilities (predominantly grants awarded but not yet paid out) of £314,680.

Not included in liabilities are further commitments of £800,815 relating to multi-year grants that are conditional on financial need.

	Restricted Funds	Restricted Anonymous Donation	"Unrestricted Development Fund"	"Unrestricted AJC Funds"	Current Year Total Funds to 31.03.26	Previous Year Total Funds to 31.03.25
Brought Forward 1 April 2025	£644,279	£2,405,398	£34,981	£17,541	£3,102,199	£3,161,413
Donations	£483,636		£10,000	£9,231	£502,867	£601,040
Subs				£43,420	£43,420	£38,729
Grants	-£737,464	-£426,792			-£1,164,256	-£661,674
Operating Expenses	-£77,478	-£20,836	-£12,974	-£102,139	-£213,427	-£175,665
Investment Income		£30,012			£30,012	£26,656
Revaluations		£200,599			£200,599	£111,700
Transfer between Funds	-£104,890		£50,000	£54,890	£0	£0
Carried Forward 31 March 2026	£208,083	£2,188,381	£82,007	£22,943	£2,501,414	£3,102,199
<i>Change during the Year</i>	-£436,196	-£217,017	£47,026	£5,402	-£600,785	-£59,214

Restricted reserves

Of the £2,501,414 held at 31 March 2026, £2,396,464 is restricted. The majority of this relates to the Anonymous donation of £2,188,380. Also included are the following restricted funds to be used for grants; £136,931 to 2024 lottery profits and other restricted reserves include £68,682 that can be used to fund sector training initiatives and £2,470 allocated to the Charity awards.

Unrestricted reserves

Unrestricted reserves total £104,951 of which £82,007 is for sector development costs. This leaves £22,944 to fund the Association's running costs which are significantly higher than this, however, in addition to the April 2026 subscriptions, under the SLAs signed with various donation providers, including Government, the Association can charge a fee that will be used to contribute towards the Association's grant administration costs.

Full audited financial statements will be available at jerseycharities.org/about-us/accounts once they are published.

Two key themes for the year ahead are:

- 1) Grant funding resources: we have increased the amount we are grant funding in response to funding challenges our members are facing (and against a backdrop of decreased lottery money to distribute). This current level of grant funding is unsustainable and we will look to bolster our grant funding resources and/or look to manage our grant funding in manner which remains as impactful as possible for recipients but is more sustainable.
- 2) Funding of sector development: our strategy commits us to expanding support for members without drawing from grant-giving resources or competing with members for limited funding. The progress reported this year – sector development funding within the lottery arrangements, philanthropic support for shared services, and match funding from Jersey Business – shows that model working in practice.

Giving The Most Rewarding Investment You'll Ever Make



When you give — your time, your skills, or your money — you're strengthening lives, supporting our community, and discovering the joy of generosity

An honest assessment: challenges and lessons

The best annual reports do not only celebrate. In the spirit of the openness we ask of our members, here is what was hard this year and what we are doing about it.

Capacity remains our binding constraint

The volume of opportunity now in front of the AJC exceeds our delivery capacity. Several major initiatives – shared services, GlueUp, the healthcheck, the charity hub, the training review – are moving simultaneously from concept to implementation, creating real prioritisation pressure on a team of three part-time staff and volunteers. We are responding by recruiting our new Community & Membership Manager, securing external funding for infrastructure work, and being deliberate about sequencing – but we will need to keep making hard choices about what comes first.

Engaging as a part-time body with full-time institutions

Interfacing with Government, the Charity Commission, major funders and business support organisations – all fully staffed – stretches a small association. Engagement from Government following the Power of Partnership response has at times been slower than hoped, and we have had to push proactively to maintain momentum. The dedicated Government resource now committed should help; we will report next year on whether it has.

Member engagement and feedback

Our satisfaction survey response rates have been low in recent years, limiting the strength of the evidence behind our service decisions. The new GlueUp platform, the expanded outreach programme and the additional staff capacity are all aimed squarely at this – making engagement with the AJC easier, more useful and more frequent.

Grant funding is running ahead of current resources

This year we increased grant funding to members, responding directly to the funding pressures charities told us they were facing – but we did so against a backdrop of falling Lottery proceeds, and by drawing more heavily on the Anonymous donation, a fund that is depleting rather than replenishing. This level of grant giving is not sustainable on its current footing. Over the year ahead we will look to bolster our grant funding resources, and/or manage the programme in a way that keeps it as impactful as possible for recipients while putting it on a more sustainable long-term footing.

Member Survey 2025/26 — At a Glance

51 member charities told us how the AJC is performing - and the verdict was a strong vote of confidence. The detailed results have been shared with all member charities. Across our five core services, 78% of ratings were Excellent or Good, and fewer than 3% were Poor.

Members value our personal support most: informal advice scored highest at 85%, with representation of the sector close behind. Grant giving was named the single most important thing we do, ranked the top priority by 23 charities.

Asked about the year ahead, one worry dominated every other — funding and long-term sustainability - followed by volunteers, the relationship with government, and red tape.

The written feedback was warm and constructively challenging, asking us to simplify grant applications, broaden training, and help charities connect rather than compete. We have heard you, and we will report back on our progress.

51

**member charities
gave us feedback**

78%

**said AJC services
are good or
excellent**

85%

**said our advice line
is our best service**

#1

**Members'
top priority:
our grant funding**

Looking ahead: 2026/27 priorities

Our focus for the year ahead, agreed with the Committee and shared with members, converts this year's foundations into delivered services:

- Launch and implementation of the GlueUp platform, including our new website.
- Continued development and piloting of the charity healthcheck framework.
- Progression of the shared services (central service function) design and funding.
- Delivery of election-related advocacy with the new Assembly – holding States Members who supported the candidate pledge to account against the five manifesto asks.
- Onboarding of, and operational handover to, our new Community & Membership Manager.
- Advancement of charity hub discussions with our property partner.
- Development of AI and digital capability initiatives for member charities.
- Delivery and funding of an improved training offer.
- Launch of our informal partnership with the Association of Guernsey Charities and continued exploration of shared work with Social Value Portal.

We will report against each of these, in this same format, next year.

Thank you

None of this happens without people. Our thanks go to our staff team; to every member of the Committee and our independent members, who give many voluntary hours to the Association; to the subcommittees driving our strategy forward; and to our partners across Government, the funding community, the Charity Commission, business and the wider sector.

Executive committee

Patron - Lieutenant Governor of Jersey, His Excellency Vice Admiral Sir Jerry Kyd, KBE

Chairperson – Robert Surcouf

Deputy Chairperson – Peggy Gielen

Secretary – Charlotte Brambilla

Treasurer – Adrian Franklin

Committee Member & Grants Committee Chairperson – Jill Ryan

Committee Member – Karen Lysiak

Committee Member – Adam Riddell

Committee Member – Simon Finch

Committee Member – Jonathan Le Maistre

Chief Executive Officer – Marcus Liddiard

Administrator – Lyn Pullen

Grants Manager – Andrew Lewis

Get involved

If you lead a registered Jersey charity and are not yet a member, we would love to welcome you. If you are a business or individual who wants to support the sector – through giving, volunteering, skills or partnership – we can connect you to where you will make the most difference.



Contact Us

-  lyn@jerseycharities.org
-  840138
-  www.jerseycharities.org
-  Association of Jersey Charities
-  @AJCInfo
-  [associationofjerseycharities](https://www.linkedin.com/company/associationofjerseycharities)
-  [Jerseycharities.org](https://www.youtube.com/channel/UCJmKtGtGtGtGtGtGtGtGtGt)

Registered Charity Number 276

